

January 6, 2025



Dear supporters,

We hope you had a wonderful Christmas vacation and that it brought you lots of rest, joy and peace to get the New Year off to a good start. At Development and Peace — Caritas Canada, we are determined to continue our commitment to peace and justice in the world. It is with great enthusiasm that we invite you to take a look at our new **Turn Debt into Hope** campaign and to order your **Share Lent 2025 materials**.

### Joining a global campaign

Pope Francis has declared 2025 the Year of the Jubilee, calling on us to be “Pilgrims of Hope.” Echoing the Jubilee campaign of 2000, he asks us to “*forgive the debts* of countries that will never be able to repay them” (*Spes non confundit*, 16). We respond to his call by joining the Caritas Internationalis campaign to stop the debt crisis by cancelling or remedying unjust debts, and by preventing debt crises from happening again by addressing their root causes.

### Ordering campaign material

**PLEASE  
ORDER**

**your materials by January 24, 2025**, by completing the online form at [devp.org/sharelent/order](https://devp.org/sharelent/order).

The following **PRINTED RESOURCES** for Share Lent 2025 are available to order:

1. **Poster** (12" x 18" format) (limit of 3 per parish/school)
2. **New format! Mini-magazine & Solidarity calendar** (limit of 200)
3. **Prayer card** (limit of 200)
4. Bilingual collection **envelopes** (with the Montreal head office's return address)
5. Bilingual collection **envelopes** (without the return address)
6. **New! Turn Debt into Hope stickers** (limit of 200 - to give to people who sign or give)
7. **Share Year-Round poster** (limit of 1 per parish/school)
8. **Share Year-Round brochures** (limit of 10 per parish/school)

**NOTE:** *The materials will be distributed in late January and February 2025. Please allow 3-4 weeks for delivery.*

If you have any questions, please do not hesitate to contact us (preferably by email). At busy times, it may take us a few days to respond. Thank you for understanding.

**Email:** [distribution@devp.org](mailto:distribution@devp.org)

**Toll-free:** 1-888-234-8533, ext. 600

**Local:** 514-257-8710, ext. 600



From mid-January, the following resources will start becoming available to download at [devp.org/lent/resources](https://devp.org/lent/resources):

- Organizer's guide
- Parish bulletin announcements
- Short talk
- Symbols of solidarity
- Prayers of the faithful
- Faith-based reflection
- Way of the Cross
- Weekly reflections
- Promotional banners
- Videos and more



These resources are designed to help you bring the campaign to life in your community! Feel free to use the promotional banners on parish or diocesan websites and on social media.



Join us on **March 1, 2025, at 1:30 p.m. ET** for the national launch **webinar** to learn more on debt and discover the impacts of ecological debt in Peru with our partner CEAS.

Register at [devp.org/events](https://devp.org/events).

### Key campaign dates for Share Lent 2025

<b>December 24, 2024</b>	Start of <b>Jubilee 2025</b> and launch of the global debt campaign
<b>January 2025</b>	Share Lent campaign launch on our <b>website</b>
<b>February 2025</b>	Animators conduct <b>training workshops</b> across Canada
<b>March 1, 2025</b>	National launch <b>webinar</b> at 1:30 p.m. ET
<b>March 16, 2025</b>	Debt action day - get the <b>global petition</b> signed
<b>March 27 - April 7, 2025</b>	<b>Solidarity visit</b> of Peruvian Bishop <b>Jorge Izaguirre</b> to <b>Alberta</b>
<b>April 6, 2025</b>	<b>Solidarity Sunday</b> collection in Canadian parishes
<b>May 24, 2025</b>	10 <sup>th</sup> anniversary of <i>Laudato Si'</i> – Another push for signatures!
<b>June 8, 2025</b> <i>Pentecost</i>	End of the <b>Share Year-Round matching fund</b> doubling monthly donations during Lent (for new donors or increases in existing monthly donations)

To learn more about the campaign, visit our website and sign up for one of the **Share Lent workshops** ([devp.org/events](https://devp.org/events)).

We look forward to another Share Lent campaign with you. Thank you for living this time of fasting, prayer and almsgiving with us. We hope Canadian Catholics will heed our call to sharing and generosity, which is supported by Canada's bishops, by donating during the **Solidarity Sunday collection (April 6, 2025)**. Your donations support projects that transform lives and communities!

This Lent, let's live the Jubilee to the fullest by joining the global effort to ease the debt burden of our most impoverished sisters and brothers. Let's Create Hope for a fairer world! Thank you for your participation, and don't forget to order your materials in good time.

Yours in solidarity,



*H el ene Gobeil*

H el ene Gobeil,  
Communications and Campaigns Director  
Development and Peace — Caritas Canada