

August 21, 2024



Dear supporters,

We hope you've had a refreshing and energizing summer. With fall just around the corner, we're delighted to invite you to discover our next mobilization campaign and to *order your campaign materials now!*

MOBILIZING TOGETHER

We are really looking forward to the next phase of our **Create Hope – Reaping our Rights** campaign. This fall, in solidarity with farming and rural communities, we will call on the Government of Canada to ensure the recognition and protection of their rights by:

1. **Raising awareness** among Canadians about the **United Nations Declaration on the Rights of Peasants and Other People Working in Rural Areas (UNDROP)**, which includes rights to a healthy environment, decent livelihoods, water, food sovereignty, seeds, and more.
2. **Collecting signatures on an action card** calling the Government of Canada to adopt **mandatory human rights and environmental due diligence (mHREDD)** legislation to compel Canadian companies to prevent, report and remedy human rights abuses and environmental damage throughout their global operations and supply chains.
3. **Organizing solidarity meals** within our communities to reflect on where our food comes from and to thank and celebrate those who produce it (while encouraging guests to sign action cards!)

ORDERING CAMPAIGN RESOURCES

Several resources are available to help you spread the word about this campaign in your community. Here are the **print resources you can order:**



Poster



Action
card



Action
sheet

Please **order your materials by September 16, 2024** by filling the form at devp.org/campaign/order.
Materials will be *distributed in September*.

If you have any questions, please do not hesitate to contact us (preferably by email). At busy times, it may take us a few days to respond. Thank you for understanding.

Email: distribution@devp.org | **Toll-free:** 1-888-234-8533, ext. 600 | **Local:** 514 257-8710, ext. 600

The following resources are available to download devp.org/campaign/resources:

- **Backgrounder** (to learn more about UNDROP and due diligence)
- **Short talk** (to introduce the campaign in your community)
- **Parish bulletin announcements**
- **Organizer's guide** (to help you run the campaign in your community)
- **Info sheet to meet your MP** (for those who wish to do so)
- **Petition version of our action card** (for those who prefer this format)
- **Videos**, etc.









ACTIVITIES NOT TO BE MISSED



Join us on **Saturday, September 28, at 1:30 p.m. ET** for the **national launch webinar** with guests from the North and the South to discuss peasants' rights and due diligence.

Register at devp.org/events.

HERE ARE SOME KEY CAMPAIGN DATES:

August 2024	 Campaign launch on our website.
September 28, 2024	 National launch webinar .
September-October 2024	 Animators conduct training workshops across Canada. Find your local workshop at devp.org/events .
September 26 to October 8, 2024	 Solidarity visit by Nnimmo Bassey , from our Nigerian partner HOMEF, to Thunder Bay, Manitoba and Ottawa.
October 14, 2024 <i>Thanksgiving</i>	 Organize a solidarity meal in your community on this date or any other that suits you.
October 15 to 30, 2024	 Solidarity visit by Eva Colque , from our Bolivian partner Fundación NUNA, to Alberta.
April 17, 2025 <i>International Day of Peasant Struggles</i>	 Deadline for collecting signatures and sending them to your animator or the Montreal office*.
May 2025	 A delegation will go to Parliament Hill in Ottawa to hand over signed action cards and petitions.



* Please send all signed action cards and petitions to our Montreal head office:
555 René-Lévesque Blvd. West, 8th floor, Montreal, Quebec H2Z 1B1

We look forward to seeing you again and to acting together in solidarity with the peasants and small-scale farmers here and abroad who feed the world while caring for the Earth. Together, let's continue to **create hope** and work towards **reaping our rights**.

Thank you for your continued commitment.

In solidarity,



Hélène Gobeil
Communications and Campaigns Director
Development and Peace — Caritas Canada