

ORGANIZER'S GUIDE



**REAPING
OUR RIGHTS**

Development and Peace — Caritas Canada invites you to bring its **Create Hope: Reaping our Rights** campaign to your community. To help you carry out the campaign, here is a short guide with a description of the main activities and some key dates. All the resources you need to promote the campaign are available at devp.org/campaign/resources.

MAIN ACTIVITIES

→ RAISING CANADIANS' AWARENESS ON TWO ISSUES:



1. Respecting peasants' rights

Present the United Nations Declaration on the Rights of Peasants and Other People Working in Rural Areas (UNDROP).

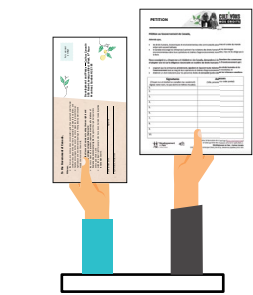
2. Adopting due diligence legislation for Canadian companies

Call for **mandatory human rights and environmental due diligence legislation**, so that no Canadian company can trample on the rights of peasants.

Tools to help you:

- Poster
- Action Sheet
- Backgrounder
- Parish bulletin announcements
- Campaign video
- Website devp.org/campaign

→ COLLECTING SIGNATURES ON THE ACTION CARD OR PETITION:



1. Action cards

Order action cards by **September 16, 2024**, at devp.org/campaign/order.

2. Paper petition

If you prefer using a petition, download it at devp.org/campaign/resources.

Tools to help you:

- Action card
- Petition
- Short talk

Organize an event in your community or distribute action cards at a church service. Present the campaign issues and invite people to sign (the Short Talk could be helpful). If possible, collect the signatures the same day and send them to us in a bundle to save on postage.

→ COMPLETE THE REPORTING FORM AND PRINT THE RECEIPT



Let us know how many signatures have been collected in your area by completing the reporting form at devp.org/report. After you submit the form, you will receive an acknowledgement email that you should print out and enclose with your shipment. This will help us keep track of the cards and where they come from.

→ SENDING THE SIGNATURES TO DEVELOPMENT AND PEACE — CARITAS CANADA



Hand in signed action cards and petitions to your local animator or mail them to us at

Development and Peace — Caritas Canada
555 René-Lévesque Blvd. West, 8th floor,
Montreal, Quebec H2Z 1B1

 **Development
and Peace**
CARITAS CANADA

COMPLEMENTARY ACTIVITIES

→ MEET YOUR MP

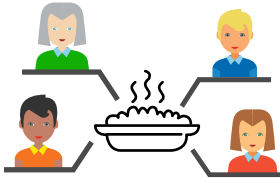


A good way to advocate for the change we want is to meet your Member of Parliament and familiarize them with the issues of our **Reaping our Rights** campaign. Talk to her or him about peasants' rights as defined by UNDROP and the need for Canada to adopt **mandatory human rights and environmental due diligence legislation** to ensure that no Canadian company can trample on peasant rights.

Tools to help you:

- Info sheet to meet your MP
- FAQs on due diligence

→ ORGANIZE A SOLIDARITY MEAL



Organize a meal with your family, community, school or parish. Take the time to consider the foods that make up your meal. *Where do they come from? Who produced them? Under what conditions?* Be thankful for the abundance of food we are privileged to eat and discuss how it can be produced and sold in fairer, more sustainable ways. **Take the opportunity to collect signatures on the action card!**

→ EARN THE "FOOD FOR ALL" BADGE










Development and Peace — Caritas Canada's **D&P Schools program** offers youth the chance to earn badges by taking on various global justice challenges. This fall, we're launching a new "Food for All" badge inspired by the **Reaping our Rights** campaign. Here's how to earn it:

1. Organize a solidarity potluck with friends and family, your class or your church.
2. Have everyone collect stickers from the fruits and vegetables they've prepared and stick them on the corresponding country on a world map. Bonus: Use an "upside down" world map from the **"Flip the world"** badge!

To learn more, visit devp.org/foodforall.

KEY CAMPAIGN DATES

September 16, 2024		Deadline for ordering campaign material .
September 28, 2024		National launch webinar.
September-October 2024		Training workshops held across Canada: devp.org/events .
Sep. 26 to Oct. 8, 2024		Solidarity visit by Nnimmo Bassey from Nigeria to Thunder Bay, Manitoba and Ottawa
October 15 to 30, 2024		Solidarity visit by Eva Colque from Bolivia to Alberta.
April 17, 2025		Deadline for collecting signatures and sending them to your animator or the Montreal office.
May 2025		A delegation will go to Parliament Hill in Ottawa to hand over signed action cards and petitions.