

# ANNUAL REPORT

## 2019-2020



Development  
and Peace  
CARITAS CANADA

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# Our mission

Development and Peace — Caritas Canada is a democratic movement for international solidarity that supports partners in the Global South in the pursuit of alternatives to unjust social, political and economic structures.

It educates Canadians about the causes of the impoverishment of peoples and mobilizes them to act for change.

In the struggle for human dignity, Development and Peace associates with social change groups in the North and the South.

It supports women in their search for social and economic justice.

As the official development organization of the Canadian Catholic Church, Development and Peace is inspired by the values of the Gospel, particularly "the preferential option for the poor."

## How we are building a just world

In the Global South, we support local partner organizations working on:

- Democracy and citizen participation
- Ecological justice
- Justice for women
- Peace and reconciliation
- Humanitarian aid

In Canada:

- We educate people on the causes of poverty and injustice
- We mobilize a movement of international solidarity
- We advocate for fair and just policies



## A word from our President and Executive Director

In March 2020, as we were wrapping up our National Council meeting in Montreal, the announcement was made that the world was facing a global pandemic and a large part of the country was going into lockdown to prevent the spread of COVID-19. This seismic event altered all our lives. At Development and Peace — Caritas Canada, it came a mere two weeks before the Solidarity Sunday collection to be held in parishes across the country. We worried about our partners and the communities they work with that do not have access to medical services and a social safety net like we do here in Canada. It was all-hands-on-deck as we made a leap towards a virtual Share Lent, found new ways to reach out to you, our members, donors and supporters, and worked with our partners to develop projects to help them respond to the COVID-19 crisis.

The pandemic did not come without its consequences for Development and Peace. To mitigate some of the financial impacts, budgetary cuts were made and employees graciously accepted a temporary lay-off over the summer. You will notice in our financial statements that we avoided a deficit, but we were unable to continue with the same level of funding as usual to the Global South, which is also due to the end of some multi-year contracts with Global Affairs Canada.

Just as the world must reflect on how best to recover from this pandemic, we at Development and Peace, too, are doing the same. Following an organizational review of Development and Peace, the National Council entered an extensive dialogue with the bishops of Canada to discuss the implementation of the resulting recommendations. Together, we are moving forward in synodality to renew Development and Peace and to ensure that its mission remains a beacon of hope in a world thirsting for peace and justice.

*Evelyne Beaudoin*

Evelyne Beaudoin, President

*Serge Langlois*

Serge Langlois, Executive Director

### 2019-2020 National Council

President:  
**Evelyne Beaudoin (Man.)**

Vice-president:  
**Joe Burke (N.S.)**

Treasurer:  
**Richard Pommainville (Ont.)**

Secretary:  
**Mary Hanson (N.B., anglophone)**

**Brenda Arakaza**  
(francophone youth representative)

**Christine Baghdadi (Alta.)**

**Richard Beaucher (Que.)**

**Christopher Duncanson-Hales (Ont.)**

**Frank Fohr (Ont.)**

**Simone Fournier (Que.)**

**Keith Gauntlett (Ont.)**

**Françoise Lagacé (Que.)**

**Ghislain Morin (N.B., francophone)**

**Jason Noble (Que.)**

**Laura Perfile (P.E.I.)**

**Boris Polanski (Que.)**

**Gertrude Rompré (Sask.)**

**Nancy Stuart (B.C.)**

**Landon Turlock**  
(anglophone youth representative)

**Tim Turner (N.L.)**

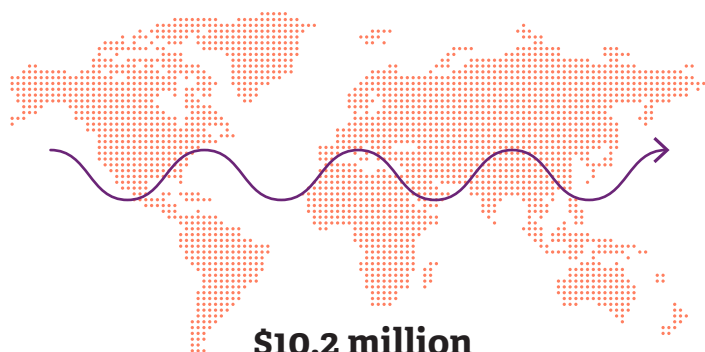
**Francis Yehouenou (Que.)**

*The 2020-2021 National Council members are listed at:*

[www.devp.org/en/aboutus/nationalcouncil](http://www.devp.org/en/aboutus/nationalcouncil)



# Our impact



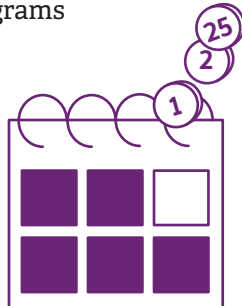
**\$10.2 million**  
invested in projects in the Global South



**15.6 million people**  
directly impacted by our international programs



**10,875 members**  
form our movement



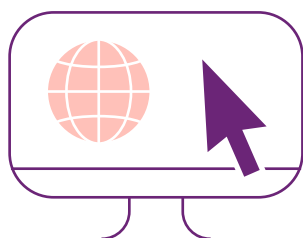
**4,635**  
monthly donors



**81 active partners**  
in Africa, Asia, Latin  
America and the  
Middle East



**21,511**  
donors



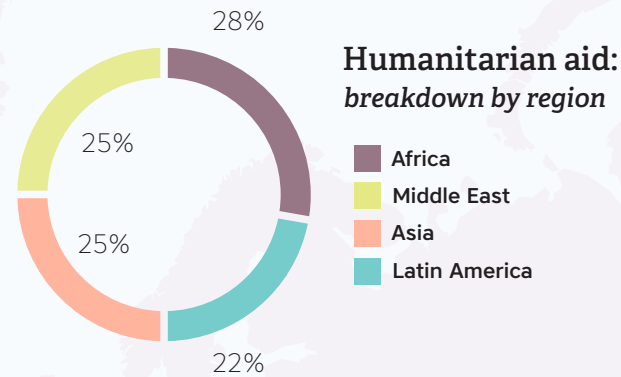
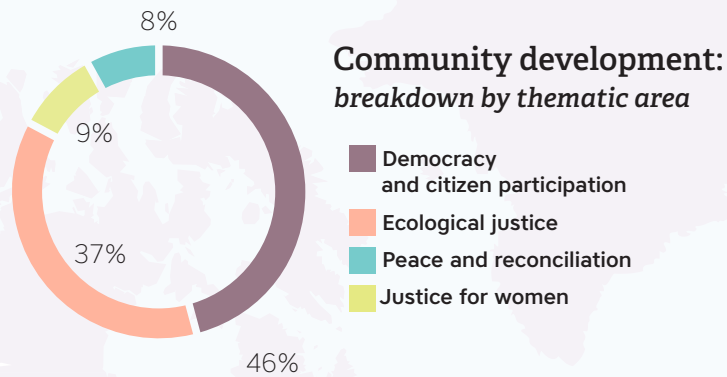
**180,332 people**  
visited our website

**6,883** members trained  
and our campaigns  
brought to life in  
**1,053** parishes and  
**545** schools across Canada



# Our action in the Global South

September 1, 2019 to August 31, 2020



Figures below with an glyph (⊕♦⊕+⊗) include funding from:

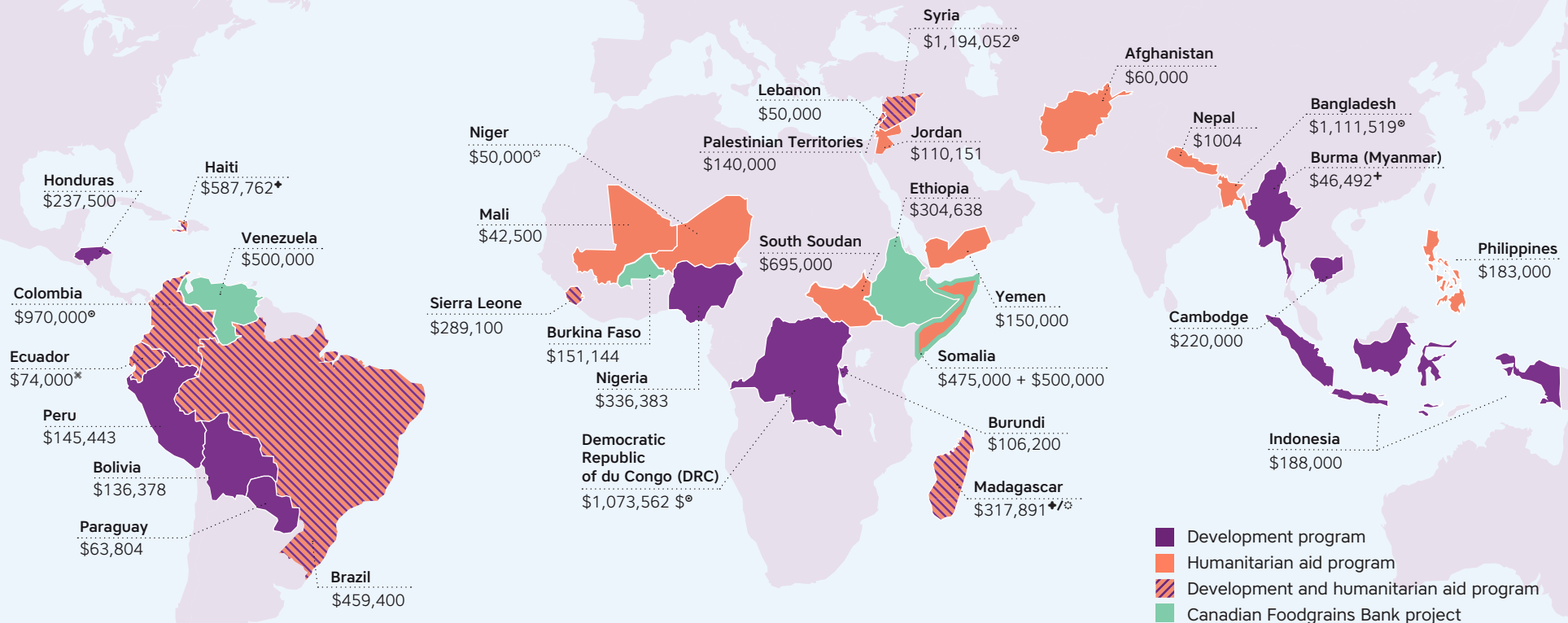
⊕ Global Affairs Canada

♦ The Ministère de l'Environnement et de la Lutte contre les changements climatiques (MELCC) of the Government of Quebec

⊕ The Ministère des Relations internationales et de la Francophonie (MRIF) of the Government of Quebec and its Programme québécois de développement international (PQDI)

+ Manitoba Council for International Cooperation (MCIC)

⊗ Fondation Louise Grenier (FLG)



# Financial statements

Statement of revenues and expenses, September 1, 2019 to August 31, 2020.

Revenues	2019-2020	2018-2019
Share Lent campaign	\$ 4,794,175	\$ 7,666,411
Manitoba Council for International Cooperation (MCIC)	46,492	60,000
Other fundraising activities	5,397,066	4,269,307
Other revenue sources	798,913	494,462
Bilateral programs	9,205,851	17,855,807
Humanitarian aid programs	3,232,473	3,406,385
Quebec without Borders program	108,187	183,186
Quebec government	372,901	325,239
Investment revenues	1,298,095	119,511
<b>Total revenues</b>	<b>\$ 25,254,153</b>	<b>\$ 34,380,308</b>

Expenses	2019-2020	2018-2019
<b>International Programs</b>		
Community development programs	\$ 4,139,501	\$ 6,320,672
Operational costs	697,678	893,158
Humanitarian aid	3,006,285	3,205,104
Bilateral and other programs	8,750,353	16,944,651
Quebec government funding	533,380	447,921
Programs with special temporary funding	305,000	275,000
Other	170,000	0
	<b>\$ 17,602,197</b>	<b>\$ 28,086,506</b>

<b>In-Canada programs</b>		
Education, social justice and advocacy programs	\$ 2,061,886	\$ 2,144,404
Advocacy	9,853	33,824
communications and campaigns	1,206,916	1,027,690
Philanthropic development	437,623	185,181
Québec sans frontières program	109,058	180,671
	<b>3,825,336</b>	<b>3,571,770</b>
Governance and general operations	2,468,281	2,286,010
Fixed costs and new initiatives	941,991	956,810
	<b>3,410,272</b>	<b>3,242,820</b>

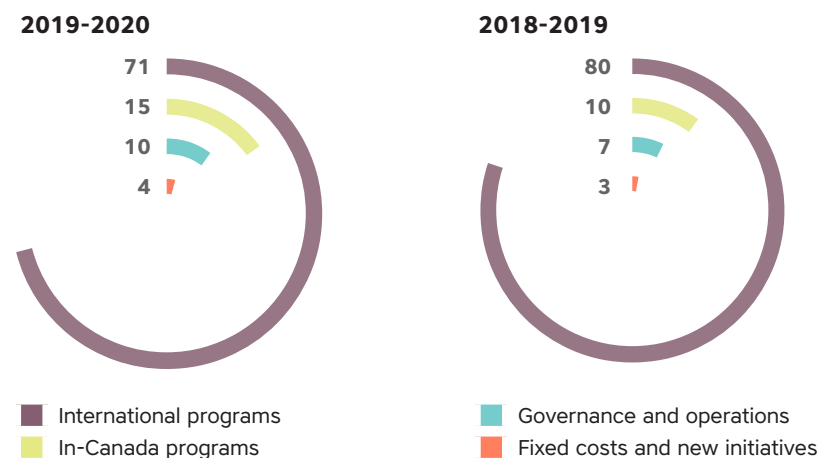
<b>TOTAL EXPENSES</b>	<b>\$ 24,837,805</b>	<b>\$ 34,901,096</b>
<b>Excess (deficit)</b>	<b>\$ 416,348</b>	<b>\$ -520,788</b>

# Balance sheet

August 31, 2020

	2019-2020	2018-2019
<b>ASSETS</b>		
Current assets	\$ 19,072,781	\$ 27,826,139
Long-term assets	8,226,141	7,259,165
	<b>\$ 27,298,922</b>	<b>\$ 35,085,304</b>
<b>LIABILITIES</b>		
Current liabilities	8,663,130	16,962,839
Long term liabilities	0	6,799
<b>NET LIABILITIES</b>	<b>\$ 18,635,792</b>	<b>\$ 18,115,666</b>
<b>TOTAL (liabilities and net assets)</b>	<b>\$ 27,298,922</b>	<b>\$ 35,085,304</b>

## Breakdown of expenses (in percent %)



From the audited financial statements prepared by BDO (in 2018-2019 and 2019-2020).

Charitable registration number: 1 1882 9902 RR0001

Development and Peace uses the deferred revenue accounting method, where revenues expended in a given fiscal period are reported and unexpended revenues are carried forward to future years. Development and Peace would like to thank Global Affairs Canada, the Government of Quebec and the Manitoba Council for International Cooperation for their contributions to some of our projects.

# Ecological justice

Inspired by Pope Francis's encyclical, *Laudato Si'* and the Special Assembly of the Synod of Bishops for the Pan-Amazon Region, the 2019-2020 annual campaign explored the theme of ecological justice through the lens of the Amazon. Under the slogan, *For Our Common Home: A Future for the Amazon, a Future for All*, the campaign highlighted the importance of the Amazon for all of humanity and how it is being destroyed and its people are threatened. The campaign called on the solidarity of Canadians and showed how our partners in the region support communities in the defense of their territories.

## Key moments

**Campaign launch:** A special webinar explaining the Special Assembly of the Synod of Bishops for the Pan-Amazon Region was held to launch the campaign and to celebrate the Season of Creation. Over 300 people participated and another 1,400 subsequently viewed it on our YouTube channel.

**Global Climate March:** On September 27, 2019, Development and Peace joined the Global Climate March movement. Staff and members mobilized across the country to call on governments for urgent and ambitious action on climate change.

**The Synod and the Casa Común:** Several Development and Peace partners participated as official auditors of the Synod of Bishops on the Amazon, which took place from October 6 to 27, 2019 in Rome. In addition, with the support of Development and Peace, partner organizations working in the Amazon region were able to send representatives to participate in the Casa Común, a space to share, exchange and connect on issues of integral ecology. Two Development and Peace staff members also participated in Casa Común events.

**A virtual Share Lent:** As most of Canada went into lockdown to limit the spread of COVID-19, Development and Peace's *Share Lent* campaign was in full swing. The campaign, which centred on the work of our partners REPAM, CPT, CIMI and CAAAP in the Amazon, was transformed into a series of virtual events so that Canadians from across the country could still participate. The virtual events included a partner webinar, an online Solidarity Fast, a virtual Stations of the Cross, and a live Solidarity Sunday Mass presided over by Most Rev. Albert LeGatt, Archbishop of St. Boniface, Man.

**5<sup>th</sup> Anniversary of *Laudato Si'*:** A webinar was co-organized with the Canadian Religious Conference and the Global Catholic Climate Movement – Canada to explore the influence of Pope Francis's encyclical and how it must guide us in the increasingly urgent need to respond to the cry of the Earth and the cry of the poor.



## The campaign in action



**66,427**

Canadians signed a letter of solidarity addressed to threatened Indigenous and traditional communities in the Amazon



**1,565**

signed the Intergenerational Pledge for our Common Home



**\$4.8 million**

raised during the Share Lent campaign

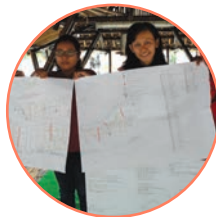


# Democracy and citizen participation

## Indonesia: participative urban development for the most marginalized

Our partner Arkomjogja is an association of community architects who work with poor and marginalized communities in urban areas that are prone to or affected by natural disasters. Through a consultative and participatory process with community members, Arkomjogja's architects ensure that people have access to decent housing that meets the real needs of the community. The process not only seeks to transform slums into sustainable, well-organized and community-friendly spaces, but also harnesses local and traditional knowledge. For example, a mapping method is used to identify the most important common spaces and local materials and traditional architectural methods are valued. At the end of this project:

- Twenty community architects will have skills to improve buildings and facilities based on climate adaptation principles.
- Five cities will have guidelines for improving informal settlements based on climate adaptation approaches and focused on citizen participation.
- Five community-based organizations will be trained to work towards providing adequate housing as a human right in five cities.



## The call for an independent corporate accountability ombudsperson continues

Our members in Canada have been campaigning for over a decade to press the government to create an independent ombudsperson to hold Canadian corporations accountable for their actions around the world, and they are not giving up! Despite steps to put in place the Canadian Ombudsperson for Responsible Enterprise, this office does not have sufficient investigative powers to be effective. Our members continued to mobilize for greater corporate accountability and Martin Blanchet, a member in Edmonton, Alta., launched a House of Commons e-petition with support from his Member of Parliament Heather McPherson (Edmonton Strathcona – NDP). The petition received 6,130 signatures and was presented in Parliament.



# Peace and reconciliation

## Nigeria: A dying lake

With support from Development and Peace, our partner Social Action produced the report *Boiling Over: Climate Change, Hunger and Violence in the Lake Chad Basin*. The report examines the factors that have led to the drying up of Lake Chad, including poor development decisions and climate change; the socioeconomic impacts on communities that depend on the lake for their livelihoods; and the link with a rise in violent extremism in the region. It also discusses possible solutions to counter the permanent disappearance of the lake.

The report also gives voice to the victims of the Boko Haram crisis, especially women and the most vulnerable members of communities who have had to face mass displacement, hunger, rape and uncertainty about their children's future.

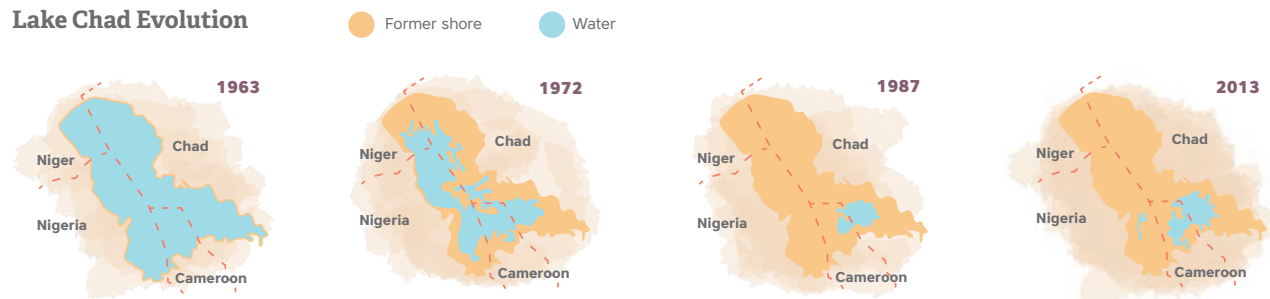
To mark the launch of the report, Dr. Isaac Asume Osuoka, Director of Social Action and co-author of the report, and Ms. Victoria Filibus, a mother of nine who has been living in a camp for internally displaced persons in Maiduguri, Nigeria, since her husband died because of a Boko Haram siege, toured several cities in Canada in November 2019.



**"I have seven children and I don't have the means to send them to school. My husband and my son were killed. There is no farmland here for me to farm."**

—Recheal Musa, 50, displaced mother from Mungono, Borno State, and currently a resident of a camp for internally displaced people in Maiduguri, Nigeria.

## Lake Chad Evolution



## Middle East: promoting peaceful coexistence

In a region marked by sectarian violence, Development and Peace has been working with its partner Adyan to put in place an extensive program to promote peace, reconciliation and coexistence between individuals and communities.

Adyan's *Training of Trainers* program has enabled some 100 people, mainly educators, trainers and education policy makers from a dozen Arab countries, to acquire the knowledge, tools and skills necessary to better understand education for diversity, interculturality and inclusive citizenship.





## Justice for women

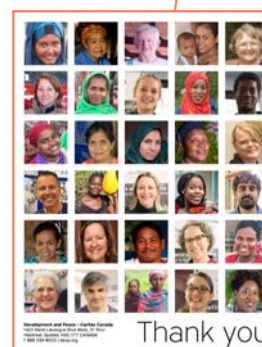
### Afghanistan: improving women's participation

For more than 10 years, our partner Catholic Relief Services (CRS) - Afghanistan has been conducting livelihood programs in Herat province. We partnered with CRS on this project to increase household income and resilience by directly targeting 533 women and indirectly targeting 4,157 participants in five villages in Karukh District. As such, the project helped to increase household income, so families are in a better position to withstand economic difficulties and be food secure during lean periods, and advance women's mobility and social status. Through the project:

- 400 women gained literacy and numeracy skills from training based on the Afghanistan Ministry of Education curriculum.
- Literacy and numeracy activities enabled women to contribute more to budget planning, expenditure management and household decision-making.
- 20 women from villages in Karukh district were recruited and trained so they could teach literacy and numeracy classes with approximately 20 participants each.

### Development and Peace renews its gender policy

To reaffirm our commitment to gender equity and the transformative role of women in development, we updated and renewed our gender policy. The goal of the policy and its associated action plan is to ensure that women in Canada and the Global South can assume full agency in building a more just and sustainable world for everyone, including men and boys. The principles of the Catholic Church's social teaching are central to this policy, focusing on integral human development that encompasses the well-being of every person in all their dimensions: economic, political, social, ecological and spiritual. With the renewal of our gender policy, we have recommitted to supporting women in all their diversity—race, class, education, physical ability, religion and language—by encouraging their inclusion and meaningful participation. We have also committed to transforming power relations based on gender, addressing the root causes of injustice and creating better opportunities by eliminating barriers to equality.



**Gender Policy**  
Adopted November 30, 2019

Thank you



## Humanitarian aid

Humanitarian needs remained very high around the world throughout 2019-2020, as vulnerable communities faced displacement and struggled to meet their basic needs due to conflict, climate change, natural disasters and the impacts of the pandemic.

We provided support to those affected by some of the world's worst humanitarian crises in Bangladesh, Colombia/Venezuela, Haiti, the Lake Chad Basin (Cameroon, Niger and Nigeria), the Sahel, Somalia, South Sudan, Sudan, Syria and Yemen.

In addition, two major sudden-onset humanitarian crises called us to respond.

### The COVID-19 pandemic grips the world

The COVID-19 pandemic has had devastating impacts on our one human family. In the Global South, Development and Peace's partners had to rapidly adapt to the new challenges brought on by this pandemic, which has increased poverty, hunger, conflict and gender inequality. We quickly set up an Emergency Fund to support and strengthen key local actions to improve community resilience. Through this aid fund, we were able to invest \$1,080,891 in support of 18 projects in 14 countries.

Here are just two examples of how we are helping communities cope with the pandemic.

**Haiti:** To support the Haitian government's health efforts, Development and Peace contributed \$50,000 to its partner Caritas Haiti, which, thanks to its extensive network of parish committees, is accompanying communities in isolated rural areas in the fight against the COVID-19 pandemic. More specifically, the project has strengthened the capacity of communities and health professionals in the network to identify and isolate suspected cases, to monitor the evolution of the pandemic, to propose measures to prevent its spread, and to raise awareness and facilitate prevention in communities.





**Madagascar:** In Madagascar, the pandemic has exacerbated an already extremely precarious situation and worsened existing food and social crises. We provided \$35,000 to help our partner, the Social Pastoral Commission of the Diocese of Tsiroanomandidy, to purchase, store and sell rice. This project seeks to mitigate food insecurity while generating a farmer-led food aid fund to cope with health and climate shocks in the landlocked region of Melaky.

To learn more about our COVID-19 response, visit [www.devp.org/covid-19](http://www.devp.org/covid-19)

## The crisis in Lebanon

In August 2020, a serious explosion hit Beirut, shaking a country already struggling with the consequences of the Syrian war and various political and economic crises. Development and Peace quickly mobilized to respond to this crisis and over \$800,000 was raised to help the victims as well as the citizens of Lebanon. In addition, with the financial support of Quebec's *Ministère des relations internationales et de la Francophonie*, we set up a project with Caritas Lebanon to provide access to health care and mental health services for vulnerable Lebanese and non-Lebanese people affected by the explosion and the COVID-19 crisis.

**"I always feel safe whenever I remember that Caritas with its mobile clinic visits our streets in Beirut and is always ready to support us and take care of our health, especially during tough times. Thanks for being the ray of hope that's dragging us from darkness to light."** – F.N





# Thank you

We thank all our members, donors, religious communities and supporters from the bottom of our hearts!

You are a precious link in a chain of solidarity that reaches across the globe to build a better and more equitable future for all.

We also acknowledge the support of Global Affairs Canada; Quebec's *Ministère des relations internationales et de la Francophonie* and *Ministère de l'Environnement et de la Lutte contre les changements climatiques*; the Manitoba Council of International Cooperation; the Canadian Foodgrains Bank; and the Fondation Louise Grenier in accomplishing our mission.





Would you like to know more about  
our programs and partners?  
Visit us at [devp.org](http://devp.org) or write to  
[info@devp.org](mailto:info@devp.org)

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Canada 

# Contacts

## NATIONAL OFFICES

### Montreal

1425 René-Lévesque Blvd. West,  
3<sup>rd</sup> Floor  
Montreal QC H3G 1T7  
514 257-8711 | 1 888 234-8533  
[info@devp.org](mailto:info@devp.org)

### Toronto

400-80 Hayden Street  
Toronto ON M4Y 3G2  
416 922-1592 | 1 800 494-1401  
[info@devp.org](mailto:info@devp.org)

## REGIONAL OFFICES

### ATLANTIC PROVINCES

Corner Brook and Labrador, Grand  
Falls, St. John's  
Patricia Walsh-Warren  
1 800 494-1401, ext. 234  
[pwalsh@devp.org](mailto:pwalsh@devp.org)

Antigonish, Charlottetown,  
Halifax-Yarmouth, Saint-John  
Adah Ogbe  
902 429-9489, ext. 238  
[aogbe@devp.org](mailto:aogbe@devp.org)

Bathurst, Edmundston, Moncton  
Nicolas Kalgora  
506 801-0440, ext. 239  
[nkalgora@devp.org](mailto:nkalgora@devp.org)

### QUEBEC

#### *Central, South*

Montreal, Saint-Jean-Longueuil,  
Saint-Hyacinthe, Sherbrooke  
Lore Bolliet  
514 257-8711 ext. 313  
[lbolliet@devp.org](mailto:lbolliet@devp.org)

#### *East*

Quebec, Chicoutimi,  
Baie-Comeau,  
At a distance: Rimouski  
Pascal André Charlebois  
418 683-9901  
[pcharlebois@devp.org](mailto:pcharlebois@devp.org)

#### *West*

Gatineau, Valleyfield,  
At a distance: Mont-Laurier  
Richard Rudashama  
819 303-0771, ext. 240  
[rrudashama@devp.org](mailto:rrudashama@devp.org)

### ONTARIO

#### *Central*

Toronto and Peterborough  
Emily Lukasik  
416 922-1592, ext. 227  
[elukasik@devp.org](mailto:elukasik@devp.org)

#### *East, North*

Ottawa (FR),  
At a distance: Sault-Ste-Marie (FR)  
Richard Rudashama  
819 303-0771, ext. 240  
[rrudashama@devp.org](mailto:rrudashama@devp.org)

Ottawa-Cornwall (EN), Pembroke,  
Sault Ste-Marie (EN) and Kingston  
Tara Hurford  
613 738-9644, ext. 224  
[thurford@devp.org](mailto:thurford@devp.org)

#### *South-West*

Hamilton, London and St.  
Catharines  
Rebecca Rathbone  
905 521-5632  
[rrathbone@devp.org](mailto:rrathbone@devp.org)

### MANITOBA and Thunder Bay

Janelle Delorme  
204 231-2848  
[jdelorme@devp.org](mailto:jdelorme@devp.org)

### SASKATCHEWAN and Keewatin-Le Pas

Priva Hang'andu  
306 205-2334  
[phangandu@devp.org](mailto:phangandu@devp.org)

### ALBERTA AND NORTHWEST TERRITORIES

Carmen Michaud  
1 844 480-DEVP (3387)  
[cmichaud@devp.org](mailto:cmichaud@devp.org)

### BRITISH COLUMBIA AND YUKON

Jeremy Laurie  
604 683-0281, ext. 50748  
[jlaurie@devp.org](mailto:jlaurie@devp.org)