

ANNUAL **REPORT** / 2018/ 2019



**Development
and Peace**
CARITAS CANADA



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Our mission

Development and Peace — Caritas Canada is a democratic movement for international solidarity that supports partners in the Global South in the pursuit of alternatives to unjust social, political and economic structures.

It educates Canadians about the causes of the impoverishment of peoples and mobilizes them to act for change.

In the struggle for human dignity, Development and Peace associates with social change groups in the North and the South.

It supports women in their search for social and economic justice.

As the official development organization of the Canadian Catholic Church, Development and Peace is inspired by the values of the Gospel, particularly *"the preferential option for the poor."*

How we are building a just world



In the Global South:

We support local partner organizations working on:

- Democracy and citizen participation
- Ecological justice
- Justice for women
- Peace and reconciliation
- Humanitarian aid

In Canada:

- We educate people on the causes of poverty and injustice
- We are mobilizing a movement of international solidarity
- We advocate for fair and just policies

A word from our President



In February 2019, I had the great privilege to travel to the Philippines and visit the Pope Francis Village as well as walk through the plentiful gardens and fields of proud peasants who are part of our agricultural projects. I must share with you their profound appreciation towards the jewel that is Development and Peace. Our approach of accompaniment, whereby those who are at the centre of our programs guide us towards the work that needs to be accomplished, creates a synergy that results in significant contributions towards building a just world.

In our role as Caritas Canada, we participated in the general assembly of Caritas Internationalis, which brought a global network of catholic organizations together in Rome in May 2019. Pope Francis was spiritually close to us during the proceedings, and we could feel his presence at all moments, firm in his support, since he himself truly embodies the meaning of Caritas - "love for the other."

I would like to express my deep recognition for all the members of the National Council—past and present—who are inspiring in their proposals and diligent in their thoroughness, particularly with last year's review of the organization's governance. Hats off as well to the management team, staff members from coast to coast, and to our dear members and donors in each diocese of Canada! It's thanks to all of you that the enormous work of Development and Peace gets accomplished.

Hand in hand with our bishops and colleagues at the Canadian Conference of Catholic Bishops, the Development and Peace staff, our members and our donors, we will be guided and inspired by the Spirit, the same one that gives hope and determination to our sisters and brothers in the Global South.

Evelyne Beaudoin
President,
Development and Peace — Caritas Canada

A word from our Executive Director



Last May, I had the honour of attending the Caritas Internationalis General Assembly. Surrounded by close to 400 representatives from around the world, I couldn't help but feel the compassion and commitment of this global Catholic family towards building a world where all can live in dignity.

All our actions at Development and Peace — Caritas Canada are aimed at achieving this objective. Last year alone, our international programs directly impacted 16.8 million people and we were in the top five organizations to receive International Humanitarian Assistance funds from Global Affairs Canada. Here in Canada, our campaigns continue to resonate as a prophetic voice for change. At a time when conflict, poverty and other factors have triggered the largest displacement of peoples since the second world war, our *Share the Journey* campaign encouraged actions to build love, tolerance and hope in a world that is turning towards fear and populism.

At the Caritas General Assembly, I had the honour of not only chairing the candidacy committee for the election of the new Secretary General, I was also elected to Caritas' Representative Council for the next four years. A particularly special moment was the privilege of attending mass celebrated by Pope Francis. In his homily, he reminded us that, "the Spirit does not come bearing an agenda, he comes as fire," and this fire burns strongly in the members, donors, supporters, staff and partners of Development and Peace. We will continue to raise the voices of those on the peripheries and follow where their voices lead as they guide us towards the path of human service.

Serge Langlois
Executive Director,
Development and Peace — Caritas Canada

2018-2019 National Council

President: Evelyne Beaudoin (Man.)
Vice-president: Joe Burke (N.S.)

Treasurer: Richard Pommerville (Ont.)
Secretary: Mary Hanson (N.B., anglophone)

Richard Beaucher (Que.)
Martin Blanchet (Alta.)
Frank Fohr (Ont.)
Keith Gauntlett (Ont.)
Rose Carmel Joseph (francophone youth representative)
Françoise Lagacé (Que.)
Jean-Denis Lampron (past president)
Ghislain Morin (N.B., francophone)
Jason Noble (Que.)

Laura Perfil (P.E.I.)
Boris Polanski (Que.)
Gertrude Rompré (Sask.)
Nancy Stuart (B.C.)
Jules Théoret (Que.)
Landon Turlock (anglophone youth representative)
Tim Turner (N.L.)
Rose-Marie Valade (Ont.)
Francis Yehouenou (Que.)



2018-2019 - Our impact



\$31.1 million

invested in projects
around the world



149 projects

focussed on community development
and humanitarian aid in **36 countries**



138 partners

in Africa, Asia, Latin America
and the Middle East



16.8 million people

directly impacted by our projects
in the Global South



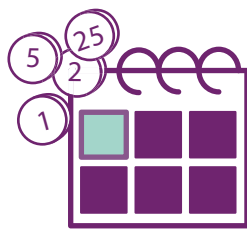
10,868 members

involved in **3,936 parishes** across Canada



23,636

donors



4,874

monthly donors



Share the Journey

Key figures from our **2019 annual campaign**, which invited
Canadians to *Share the Journey* of the world's displaced people.



In 205 walks

held countrywide,

22,000

Canadians
marched a total of

109,614 kilometres

(i.e., nearly three times
the circumference
of the Earth!)



\$6.4 million

raised for the Share Lent
campaign



100% of dioceses

participated in the campaign
in some way

Ecological justice

The cry of the Earth and the cry of the poor are inextricably linked. When one suffers, so does the other. We must respond by caring for our common home, through the sustainable use of natural resources and the development of an economy that respects the Earth's limits and people's dignity.



IN CANADA

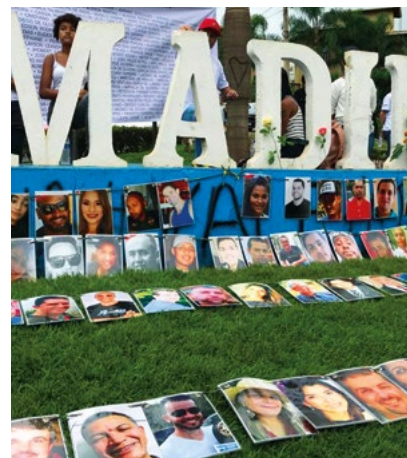
Development and Peace contributed to a 2017 report on **how European and North American pension funds**, including the Caisse de dépôt et placement du Québec (CDPQ) **abet land grabbing** in poor and ecologically sensitive regions in Brazil, particularly through investments in the TIAA-CREF Global Agriculture LLC fund. Taking follow-up action here in Canada, **a delegation that included Development and Peace advocacy and research officer Elana Wright** (pictured, extreme left) **met with CDPQ** to express concerns over these investments and ask that the CDPQ ensure its investments respect human rights. Similar follow-ups will be done with pension funds in Ontario and British Columbia that have stakes in TIAA-CREF.



IN THE GLOBAL SOUTH

BRAZIL

In January 2019, the collapse of tailings dam of a Vale-owned mine near Brumadinho killed 270 people and exposed 1.3 million others to toxic pollutants. Development and Peace's partner, the **Jangada Community Association**, helped the town's 40,000 residents recover from the disaster and seek justice by:



- Documenting and publicizing mining company abuses and state lapses
- Recording people's life histories and narratives
- Creating an art project about citizens' struggles for justice
- Providing sustainable livelihood and water management training
- Fostering local ecotourism
- Drawing international attention, including from a UN special rapporteur, to unsafe mining practices

MADAGASCAR

With funding from the Government of Quebec's award-winning International Climate Cooperation Program, Development and Peace is supporting a three-year project by the **Andohatapenaka Development Council** that builds resilience to climate change, improves sanitation and boosts family incomes. Last year, the project:



- Trained citizens and officials in 55 *fokontany* (villages) in sustainable agriculture and waste management practices including chicken, duck and rabbit rearing; composting; eco-responsible farming and urban agriculture; and biomass charcoal and paving block manufacturing
- Trained trainees to impart these skills to 600 others
- Helped 18 communities develop participative community action plans

Democracy and citizen participation

We hold that democracy, by definition, is only possible with the full participation of citizens, especially those who are traditionally marginalized. We therefore work with our partners to promote sustainable development, human rights and dignity through good governance.



IN CANADA

The **Québec sans frontières** (Quebec Without Borders) program, sponsored by the province's ministry of international relations, engages youths aged 18 to 35 years in global citizenship through solidarity internships. Last year, six Quebec youths undertook an internship in communications with a Development and Peace partner organization in Madagascar and eight others did the same in Bolivia.

Some of our partner organizations in Peru, Colombia and Bolivia also had the opportunity to send some of their staff members to experience life in Canada. Four youths interned at community organizations in Montreal and Quebec City. While in Canada, they met with Development and Peace members in Manitoba and Southwest Ontario as part of the 2019 Share Lent campaign.



IN THE GLOBAL SOUTH

DEMOCRATIC REPUBLIC OF THE CONGO

With funding from Global Affairs Canada, Development and Peace and the **National Episcopal Conference of the Congo** pursued an ambitious civic and electoral education project. The project, which began in 2016, has:



- Trained 10,000 facilitators
- Delivered 900,000 workshops on democracy, peace, citizenship, community living and women's political empowerment to 20 million Congolese citizens
- Piloted new civic education textbooks in 500 classrooms
- Monitored the 2018 national election
- Mobilized people to demand local-level elections
- Produced and broadcast radio shows on civic issues to over 10 million listeners

PHILIPPINES

Development and Peace helped create the **Coalition of Yolanda Survivors and Partners** to defend the rights of the survivors of 2013's Typhoon Haiyan (known as Yolanda in the Philippines). This coalition is having a significant impact. It has:



- Driven the creation of a national task force to oversee government reconstruction efforts and lobbied for the establishment of a dedicated disaster management ministry
- Impelled investigations that led to the prosecution of corrupt officials and contractors
- Helped journalists cover the relief efforts critically
- Forestalled the demolition of undamaged homes in Tacloban
- Prompted the closure of a Sicogon Island resort and an inquiry into its alleged land grabbing

Our action in the Global South

September 1, 2018 to August 31, 2019

- Development program
- Humanitarian aid program
- Development and humanitarian aid program
- Projects with funding from our Canadian Foodgrains Bank account

Continental programming

Development and Peace supports organizations working on issues regional in scope.

Africa: \$20,018 (Multi-country workshops on landgrabbing for palm oil plantations)

Asia: \$75,000

Latin America: \$244,000

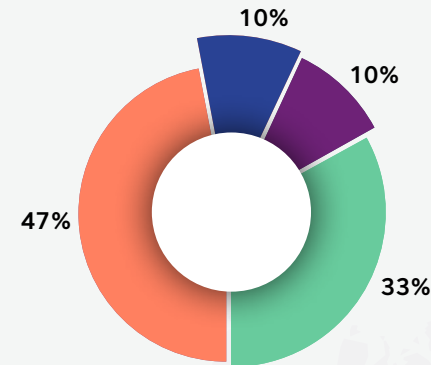
Middle East: \$671,000

Figures below with an asterisk (*) include funding from:

* Global Affairs Canada

** Quebec Ministry of International Relations

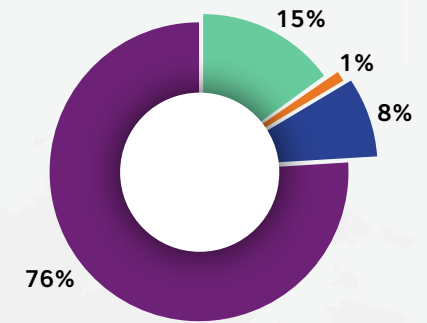
*** Manitoba Council for International Cooperation



Community development

Fund allocation by programming theme

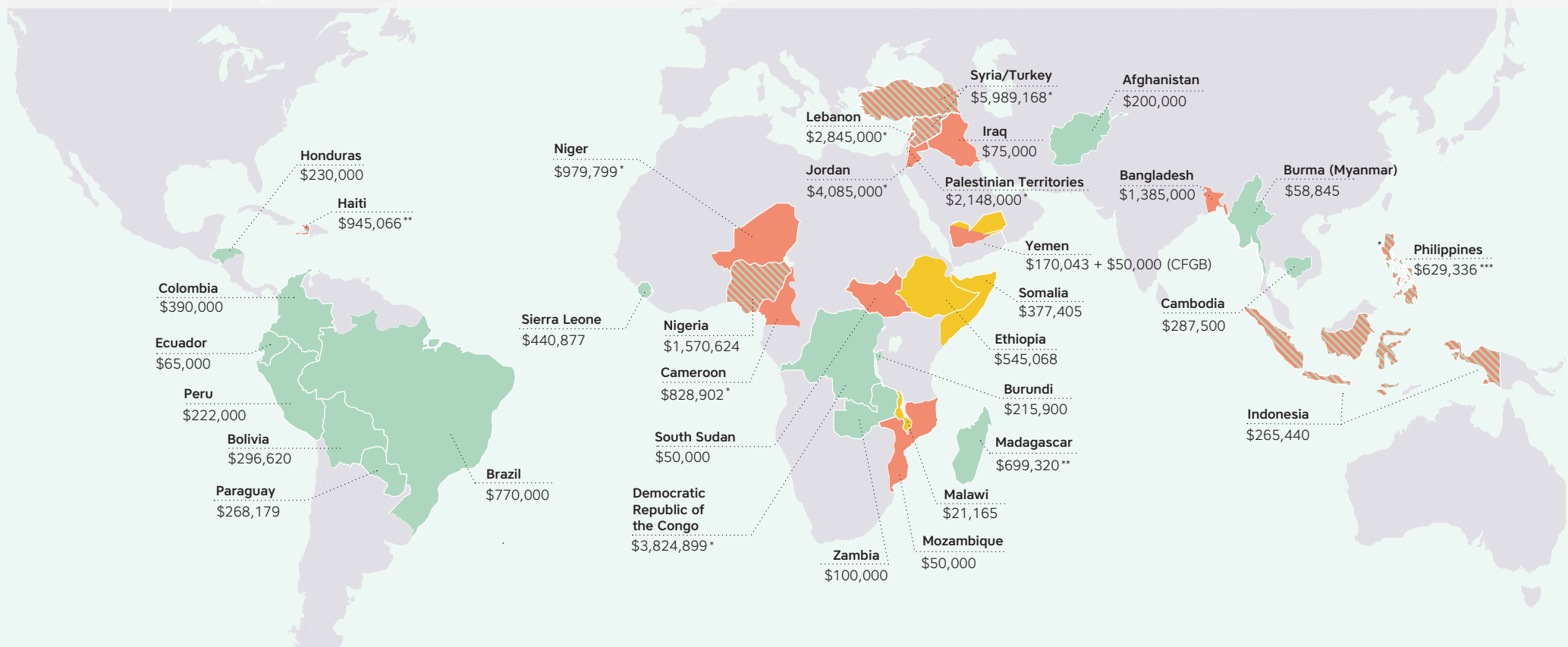
- Ecological justice
- Democracy and citizen participation
- Peace and reconciliation
- Justice for women



Humanitarian aid

Fund allocation by region

- Africa
- Latin America
- Asia
- Middle East



Peace and reconciliation

As articulated in the encyclical, *Populorum Progressio*, we regard development as impossible without peace. We strive for peace through efforts directed at establishing “the ordered universe willed by God, with a more perfect form of justice among men.” (PP, 76)



IN CANADA

Development and Peace’s **Share the Journey** campaign had people turning out in large numbers to show solidarity with the world’s 70 million forcibly displaced people. To pay tribute to the perilous journeys that migrants often undertake on foot, **Canadians were asked to walk the symbolic cumulative distance of 40,075 kilometres**—the circumference of the Earth. With Fort McMurray’s Holy Trinity Catholic High School alone logging 20,439 kilometres, that **target was exceeded nearly three over**. Members also collected signatures on some **30,000 advocacy postcards** and **met 40 Members of Parliament** (MPs). In May 2019, a Catholic school students’ delegation visited Parliament.

To MPs and ministers, they delivered over 10,000 signed postcards calling on the government to uphold the Canadian values of openness and compassion; increase humanitarian aid to refugees; and address the root causes of forced migration.



IN THE GLOBAL SOUTH



COLOMBIA

The **Antioquia Peasants’ Association (ACA)** uses cultural tools to repair the social ruptures created by more than five decades of civil war. With support from Development and Peace, it served 1,200 individuals in 250 families, and reached thousands more through a grassroots peasants’ network. Last year, ACA’s activities:



- Supported peasant filmmaking training and exhibitions
- Produced a documentary on local biodiversity
- Held film festivals, photography exhibitions and cultural exchanges
- Conducted environmental education and children’s creative workshops
- Built and supported “peasant cultural houses” where communities create art
- Collected, collated, translated, Webhosted and disseminated data, discussions and videos on environmental and cultural issues

SYRIA

Development and Peace worked with its partners to support the engagement of Syrian youths as key stakeholders in building peace in their country after nearly a decade of civil war.



- Our partner, **Dawlaty**, trained 15 youths to run life skills and civic engagement workshops for 72 peers. It is also helping young people record the testimonials of conflict-affected youths for an oral history archive that will inform future programming
- Our partner, **PAX**, conducted a workshop on the UN Security Council’s resolution 2250 on youth, peace and security for five grassroots Syrian organizations. These organizations are engaging over 500 youths in activities that discourage violence and extremism; promote inter-group peace and gender equity; facilitate democratic participation; and involve youths in decision-making

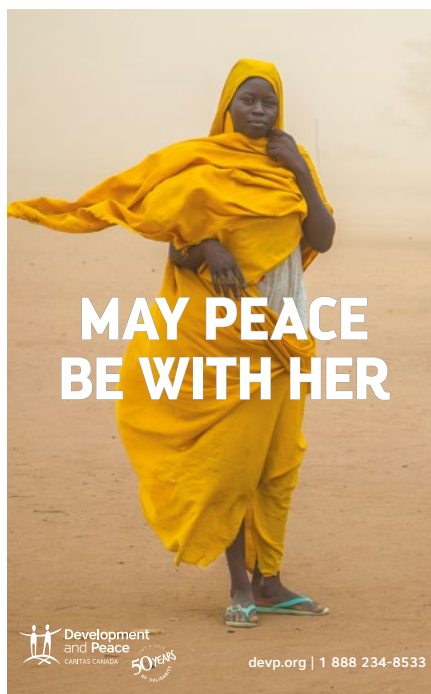
Justice for women

We are engaging women and men in transforming the power relations that create inequalities and prevent women from being active and full citizens within their communities.



IN CANADA

Under our 2017-2018 **May Peace be With Her** campaign, members met **63 MPs** and people **sent 70,000 postcards to the Prime Minister** to urge Canada to support women peacebuilders in fragile and conflict-affected states. As a follow-up, Development and Peace issued a letter supporting a parliamentary motion for the creation of a gender and peace ambassador and participated in national civil society roundtable consultations on it. That **advocacy bore fruit** in June 2019, when Jacqueline O'Neill was appointed **Canada's first Ambassador for Women, Peace and Security** and tasked with implementing the National Action Plan on Women, Peace and Security. With our civil society partners, we will closely follow the activities of her office in pursuing its mandate.



IN THE GLOBAL SOUTH



BOLIVIA

Across rural Bolivia, poverty pushes many young men to the cities for work, leaving women behind to tend to children and elders. To counter this trend, Development and Peace helped **Fundación Nuna** create local opportunities for some 780 people, including many women-led households, in five predominantly Indigenous communities. The project:



- Offered workshops on making breads, biscuits, cheeses, yogurts and ice creams
- Helped artisanal producers sell at trade fairs; avail government-provided food safety training; acquire certifications and permits; network to share ideas and best practices; and transition to organic production
- Provided marketing and financial control training
- Lobbied the government to support small businesses
- Promoted gender equity within family and community enterprises

CAMBODIA

Development and Peace helped **Development Partnership in Action (DPA)** run a project whose aims included empowering women and reducing gender violence, a growing concern in Cambodia. **In 124 villages in six provinces**, DPA trained community-selected gender focal persons in leadership and planning development activities. In an **innovative family gender roadmap exercise**, 10 couples (with 77 children in all) described their current familial situations, often marred by poverty and conjugal violence, and "mapped" a path to a jointly desired future. With quarterly follow-ups, training and small loans if necessary, they worked to create domestic peace, educate their children and achieve financial security. This helped the women attain **safety, respect, knowledge and power**.



Humanitarian aid

Poor and vulnerable people are disproportionately affected by natural disasters, conflict and acute climate change. In addition to meeting emergency needs, our humanitarian responses therefore focus on helping communities organize and become more resilient.



PHILIPPINES

The **Pope Francis Village** is the capstone of Development and Peace's response to Typhoon Haiyan, which razed vast tracts of the Philippines in 2013. Built near Tacloban City to prevent the dislocation of coastal communities, the village was **designed and built by the communities**, who were trained by our partners in construction, project management, organizing and advocacy. The 566-home village was **inaugurated on February 10, 2019**. The Most Rev. Noël Simard, Bishop of Valleyfield; Sr. Georgette Gregory, congregational leader of the Sisters of St. Joseph of Toronto; Evelyne Beaudoin, president of Development and Peace; and Ghislain Morin, a member of our national council **travelled from Canada for the opening ceremony**. The bishop blessed the new homes and the delegation visited and heard the accounts of resident families. The event received **widespread media attention** in the Philippines and was also covered by the Catholic press in Canada.



MOZAMBIQUE

In the spring of 2019, Cyclones Idai and Kenneth killed some 650 people and displaced over 430,000 in Mozambique. Flooding destroyed crops, compounding the food insecurity that 815,00 people already faced because of earlier droughts. Development and Peace helped **Caritas Mozambique**:



- Distribute emergency shelters, hygiene kits, kitchen supplies, water, maize seeds and agricultural tools
- Support the resumption of farming
- Improve sanitation and rebuild homes
- Provide disaster risk reduction training

These measures targeted **72,620 individuals in four provinces**. With the **Canadian Foodgrains Bank**, we also provided small **emergency cash grants to help 500 of the poorest cyclone-affected households in Malawi** meet their immediate nutritional needs.

NEPAL

We have concluded a four-year humanitarian program responding to the Nepal earthquakes of 2015. Within days of the disaster, Development and Peace and the Canadian Conference of Catholic Bishops launched an appeal that raised **\$4.8 million** for the victims. Undertaken with **Caritas Nepal** and other local partners, our relief and recovery program reached a total of **643,000 people**.



- 206,920 people received temporary shelters
- 110,225 people received hygiene and water purification kits
- 65,152 people received construction materials
- 2,718 people were employed in waste management
- 104,000 people received house rebuilding and legal aid services
- 291,000 people were helped with resuming farming or setting up small businesses
- 7,000 people were trained to recognize, resist and report human trafficking

Financial statements

Statement of revenues and expenses, August 31

REVENUES	2018-2019	2017-2018
Share Lent campaign	\$ 7,666,411	\$ 6,737,481
Government funding	60,000	49,000
Other fundraising activities	4,269,307	4,971,257
Other revenue sources	494,462	470,410
Government of Canada	17,855,807	16,297,804
Humanitarian aid programs	3,406,385	4,320,404
Quebec without Borders program	183,186	148,572
Government of Quebec	325,239	95,155
Investment revenues	119,511	1,320,097
TOTAL REVENUES	\$ 34,380,308	\$ 34,410,180

EXPENSES	2018-2019	2017-2018
International programs		
Community development programs	\$ 6,320,672	\$ 8,911,840
Operational costs	893,158	1,129,092
Humanitarian aid	3,205,104	4,009,756
Government of Canada - international programs	16,944,651	15,489,637
Quebec government funding – international programs	447,921	114,950
Programs with special temporary funding	275,000	487,100
Other	0	67,820
	\$ 28,086,506	\$ 30,210,195

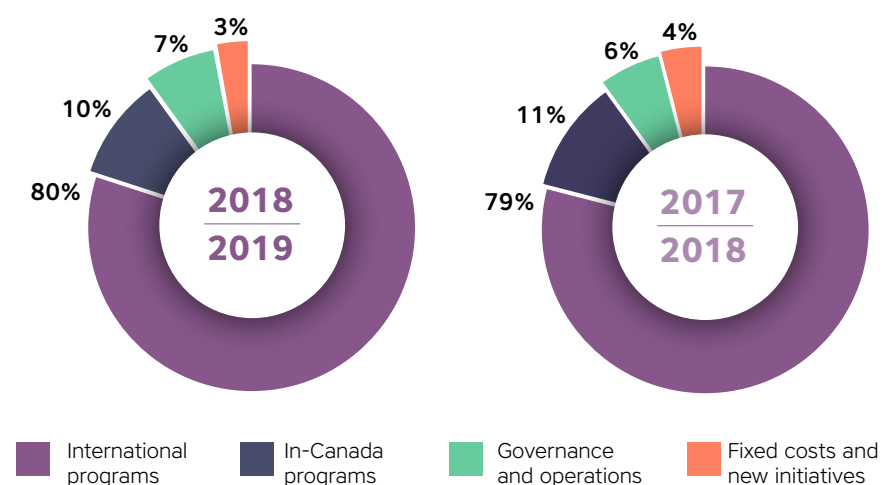
In-Canada programs		
Public engagement	\$ 2,144,404	\$ 2,594,272
Advocacy	33,824	53,496
Communications and campaigns	1,027,690	1,113,784
Philanthropic development	185,181	379,186
Quebec without Borders	180,671	234,663
	\$ 3,571,770	\$ 4,375,401
Governance and general operations	2,286,010	2,263,269
Fixed costs and new initiatives	956,810	1,465,385
	3,242,820	3,728,654

TOTAL EXPENSES	\$ 34,901,096	\$ 38,314,250
EXCESS (deficit)	\$ (520,788)	\$ (3,904,070)

Balance sheet, August 31

	2018-2019	2017-2018
ASSETS		
Current assets	\$ 27,826,139	\$ 29,788,966
Long-term assets	7,259,165	6,565,050
TOTAL	\$ 35,085,304	\$ 36,354,016
LIABILITIES		
Current liabilities	\$ 16,962,839	\$ 18,453,540
Long term liabilities	6,799	40,930
NET LIABILITIES	18,115,666	17,859,546
TOTAL (liabilities and net assets)	\$ 35,085,304	\$ 36,354,016

Breakdown of expenses



From the audited financial statements prepared by BDO (in 2017-2018 and 2018-2019).

Charitable registration number: 1 1882 9902 RR0001

Development and Peace uses the deferred revenue accounting method, where revenues expended in a given fiscal period are reported and unexpended revenues are carried forward to future years. Development and Peace would like to thank Global Affairs Canada, the Government of Quebec, the Manitoba Council for International Cooperation and the Canadian Foodgrains Bank for their contributions to some of our projects..

Philanthropic development



Your donations transform lives!

More than 23,500 Canadians made a donation to Development and Peace in 2018–2019. **Thank you very much!**

Month after month, Share Year-Round is building a better future

Thanks to our Share Year-Round program, we've received \$1.6 million! This has enabled us to make positive transformations in the living conditions of the poorest people on our planet and to act for social justice and human dignity.

This year, we also innovated along with our members, who have been at the heart of our movement's fundraising

efforts for more than 50 years, to better equip them to recruit monthly donors. A series of webinars was developed to offer them training adapted to their reality and aimed at creating local groups to support fundraising. Three webinars were held between March and June 2019, with the training continuing into the following year. A warm thank-you to all the participants!



Join this community of nearly 5,000 committed donors.

Become a *Share Year-Round* member today:

devp.org/share-year-round

Planned giving: contributing to the future

In 2018–2019, 43 people left bequests to Development and Peace in their wills. Passing on part of one's heritage is an excellent way to give without disadvantaging one's heirs and to contribute to the establishment of a more just and dignified life for everyone on earth.

Like many of our dedicated members and generous donors, the late **Lyse David**, a nurse who devoted her life to caring for others, made a bequest to Development and Peace in her will. She explained why she supported our movement in her moving poem, *Ouvrir les volets* (Opening the Shutters). Here is an excerpt:



Painting by Lyse David

“To live in a better world, we need to take the time to talk to each other, listen to each other, get along, respect each other, and realize that we need each other.”

Solidarity Fund

Since it was created in 2017, the Solidarity Fund has grown to more than \$7 million. It yields a regular annual income of more than \$100,000 to the mission of Development and Peace. Special thanks go to Scarboro Missions, the Sisters of Charity of St. Louis and the Sisters of St. Joseph of Toronto for their contributions to the fund this year.

Thanks to our approach and our partners in the Global South, our costs are among the lowest in the sector.

Each of your donations also helps us leverage new funding from outside donors and governments.
Thank you for the trust you have placed in us.
Thank you for giving from the heart!





Development
and Peace
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through Global Affairs Canada.

To know more about our programs and partners, visit us at
devp.org or write to **info@devp.org**.

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