

# ANNUAL REPORT 2020-2021



**Development  
and Peace**  
CARITAS CANADA



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# DEVELOPMENT AND PEACE — CARITAS CANADA

## Our mission

Development and Peace — Caritas Canada is a democratic movement for international solidarity that supports partners in the Global South in the pursuit of alternatives to unjust social, political and economic structures.

We educate Canadians about the causes of the impoverishment of peoples and mobilize them to act for change.

In the struggle for human dignity, Development and Peace associates with social change groups in the North and South.

We support women in their search for social and economic justice.

As the official development organization of the Canadian Catholic Church, Development and Peace is inspired by the values of the Gospel, particularly the preferential option for the poor.

## Our approach to building a just world

In the Global South, alongside providing humanitarian aid, we support local partner organizations that work on four key areas: *democracy and citizen participation; ecological justice; justice for women; and peace and reconciliation.*

In Canada, we work to educate people in parishes, schools and communities on the causes of poverty and injustice; to mobilize a movement of international solidarity; and to advocate for fair and just policies.



## A word from our president and executive director

Since its creation in 1967, a central axis of the mission of Development and Peace — Caritas Canada has been the accompanying of people in the Global South who are struggling under unjust political, economic and social systems. The basic principles that guide our mission—freedom of speech; access to decent work; the rights to education and health; and access to land—are well grounded in the social teaching of the Catholic Church.

We have made considerable progress toward democracy and sustainable development, thanks in no small measure to your solidarity and financial support. However, this progress is at risk, especially because of political change toward more repressive regimes on every continent.

Armed conflicts continue to increase, causing destruction and agony, and costing many peoples their hard-won gains. Environmental disasters, from extreme droughts to major floods, are causing increased suffering notably in Haiti, the Philippines and Ethiopia. Through the Caritas network and with others, we are reaching millions of displaced people and refugees with basic emergency resources whilst also building medium- and longer-term development strategies with our local partners.

The Canadian focus of our action includes campaigns to raise parliamentarians' awareness of issues identified with our partners from the Global South. Our campaign against Canadian companies' harmful practices in regions like Latin America is an example of mobilization that has had positive results.

In the face of the major ongoing global changes, our mission is more important than ever to restore dignity to families, Indigenous communities and women seeking justice. Together with our partners in the Global South, we are called by Pope Francis to follow the path that Jesus laid out to build a better world. Thank you for your prayers and commitment.



**Brenda Arakaza**  
President



**Carl Hétu**  
Executive Director

## Our National Council (2020-2021)

**Evelyn Beaudoin**  
(Manitoba, President)

**Tim Turner**  
(Newfoundland and Labrador, Vice-President)

**Simone Fournier**  
(Quebec, Secretary)

**Richard Pommerville**  
(Ontario, Treasurer)

**The Most Rev. Pierre Goudreault** (Quebec)

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**The Most Rev. Guy Desrochers** (Ontario)

**The Most Rev. Peter Hundt** (Atlantic Canada)

**The Most Rev. William Terrence McGrattan**  
(Western Canada)

**Richard Beaucher** (Quebec)

**Christopher Duncanson-Hales** (Ontario)

**Danny Gillis** (Nova Scotia)

**Jason Noble** (Quebec)

**Boris Polanski** (Quebec)

**Nancy Stuart** (British Columbia)

**Brenda Arakaza** (francophone youth representative)

**Reanne Laurie** (anglophone youth representative)

Members of the current national council are listed at [devp.org/en/our-team/#NationalCouncil](https://devp.org/en/our-team/#NationalCouncil).

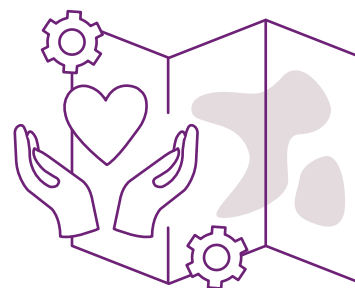
# Our impact



**\$10.02 million**

invested in projects in the Global South

This "upside-down" map disrupts conventional ideas that place the North "above" the South not only in cartographic representation but also in the global geopolitical and economic order.



**69**

community development and humanitarian aid projects in **29 countries**



**66 local partnerships**

in Africa, Asia, Latin America and the Middle East



A movement including

**11,226 registered members**

and growing in over **50 dioceses** across Canada



**1,955 participants**

in **81** campaign training sessions



**1,100 participants**

in the online, multigenerational, national THINKfast event



**23 schools**

signed up for the new *Laudato Si'* Schools program



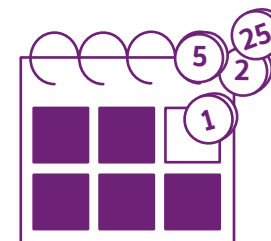
**248,748 people**

visited our website



**26,755 donations**

received

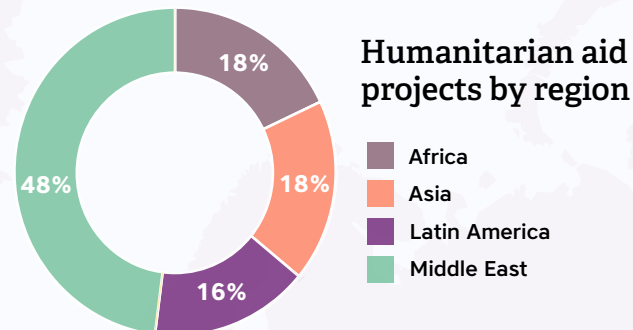
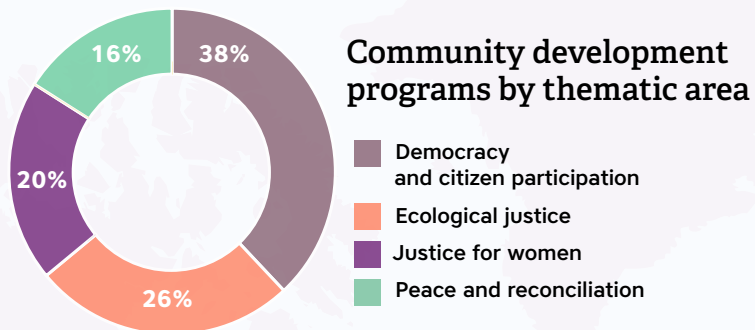


**4,420**

monthly donors

# Where we work

September 1, 2020, to August 31, 2021



These symbols identify projects that include funding from the following organizations:

⊙ Global Affairs Canada

♣ Quebec's *ministère de l'Environnement et de la Lutte contre les changements climatiques*

⚙ Quebec's *ministère des Relations internationales et de la Francophonie* and its *Programme québécois de développement international* or its *Québec sans frontières* program

⊕ Manitoba Council for International Cooperation

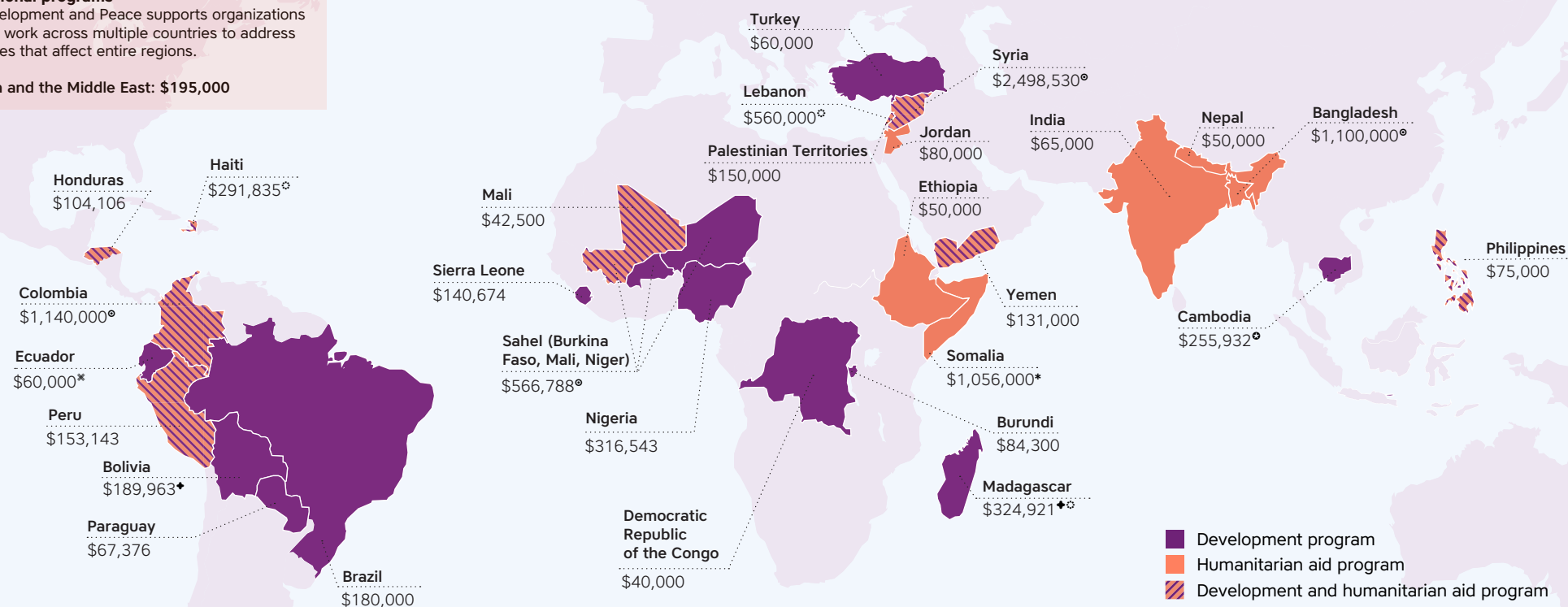
✕ Roncalli International Foundation

\* Canadian Foodgrains Bank

## Regional programs

Development and Peace supports organizations that work across multiple countries to address issues that affect entire regions.

Asia and the Middle East: \$195,000





# Financial statements

Statement of revenues and expenses (September 1, 2020, to August 31, 2021)

REVENUES	2020-2021 (\$)	2019-2020 (\$)
Share Lent campaign	6,586,750	4,794,175
Bilateral programs	3,076,606	9,205,851
Manitoba Council for International Cooperation	42,966	46,492
Other fundraising activities	4,757,948	5,397,066
Other revenue sources	2,187,541	798,913
Humanitarian aid programs	2,013,891	3,232,473
Government of Quebec	965,993	372,901
Québec sans frontières program	147,442	108,187
Investment income	1,319,950	1,298,095
<b>Total revenues</b>	<b>21,099,087</b>	<b>25,254,153</b>

EXPENSES	2020-2021 (\$)	2019-2020 (\$)
<b>International programs</b>		
Community development programs	2,197,435	4,139,501
Humanitarian aid	1,828,504	3,006,285
Bilateral and other programs	2,953,368	8,750,353
Programs with Government of Quebec funding	981,278	533,380
Programs with special temporary funding	50,000	305,000
Operational costs	523,277	697,678
Other	55,000	170,000
	<b>8,588,862</b>	<b>17,602,197</b>

<b>In-Canada programs</b>		
Education and social justice programs	1,302,316	2,061,886
Communications and campaigns	631,690	1,216,769
Philanthropic development	210,404	437,623
Québec sans frontières program	798	109,058
	<b>2,145,208</b>	<b>3,825,336</b>
Governance and operations	1,478,184	2,468,281
Fixed costs and new initiatives	797,648	941,991
	<b>2,275,832</b>	<b>3,410,272</b>

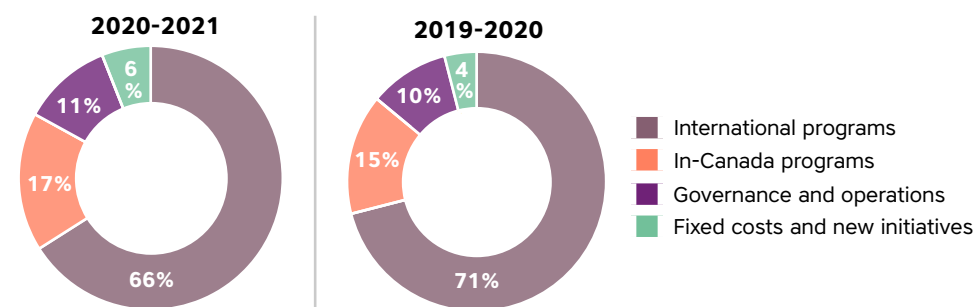
<b>Total expenses</b>	<b>13,009,902</b>	<b>24,837,805</b>
<b>Excess (deficit)</b>	<b>8,089,185</b>	<b>416,348</b>

# Balance sheet

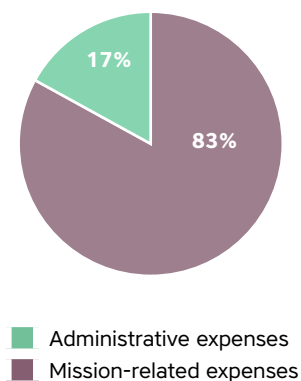
August 31, 2021

	2020-2021 (\$)	2019-2020 (\$)
<b>ASSETS</b>		
Current assets	27,035,679	19,072,781
Long-term assets	9,886,562	8,226,141
	<b>36,922,241</b>	<b>27,298,922</b>
<b>LIABILITIES</b>		
Current liabilities	9,187,774	8,663,130
Long term liabilities	0	0
	<b>9,187,774</b>	<b>8,663,130</b>
<b>NET LIABILITIES</b>	<b>27,734,467</b>	<b>18,635,792</b>
<b>TOTAL (liabilities and net assets)</b>	<b>36,922,241</b>	<b>27,298,922</b>

## Breakdown of expenses



## Overview of expense allocations (2020-2021)



- Data reported here are from the audited financial statements prepared by BDO (for 2019-2020 and 2020-2021).
- Development and Peace uses the deferred revenue accounting method, where revenues expended in a given fiscal period are reported and unexpended revenues are carried forward to future years.
- Because of pandemic-related constraints and delays, international programs accounted for a lower proportion of expenses in 2020-2021, resulting in an increase in the proportions of governance, operations and fixed costs (e.g., salaries and rent), many of which remained invariable despite the pandemic.
- The larger surplus at the end of our financial year ending August 31, 2021, of \$8,089,185, can be attributed to several reasons. The national council adopted a budget with a planned surplus of approximately \$4 million to address the previous years' deficits and the recurring drop in Share Lent revenues. Also contributing to a further \$4 million increase in revenues that we did not expect were the pandemic government grants and the postponement or cancelling of international and national programs and activities, along with higher returns on investment.
- Charitable registration number: 1 1882 9902 RR0001

## INTERNATIONAL PROGRAMS

**Thanks to generous donors, Development and Peace — Caritas Canada can stand in solidarity with marginalized communities in the Global South.**

**To support their struggles for social, economic and environmental justice, we partner with trusted grassroots organizations to deliver people-centred projects. Our programs follow four thematic axes, the heart of which is captured here in the words of Pope Francis:**



### Democracy and citizen participation

"Let us look to the example of the Good Samaritan. Jesus' parable summons us to rediscover our vocation as citizens of our respective nations and of the entire world, builders of a new social bond. This summons is ever new, yet it is grounded in a fundamental law of our being: we are called to direct society to the pursuit of the common good and, with this purpose in mind, to persevere in consolidating its political and social order, its fabric of relations, its human goals."

— *Fratelli Tutti*, 66



### Ecological justice

"A true ecological approach always becomes a social approach; it must integrate questions of justice in debates on the environment, so as to hear both the cry of the earth and the cry of the poor."

— *Laudato Si'*, 49



### Justice for women

"In this way, we will fundamentally realize why, without women, the Church breaks down, and how many communities in the Amazon would have collapsed, had women not been there to sustain them, keep them together and care for them. This shows the kind of power that is typically theirs."

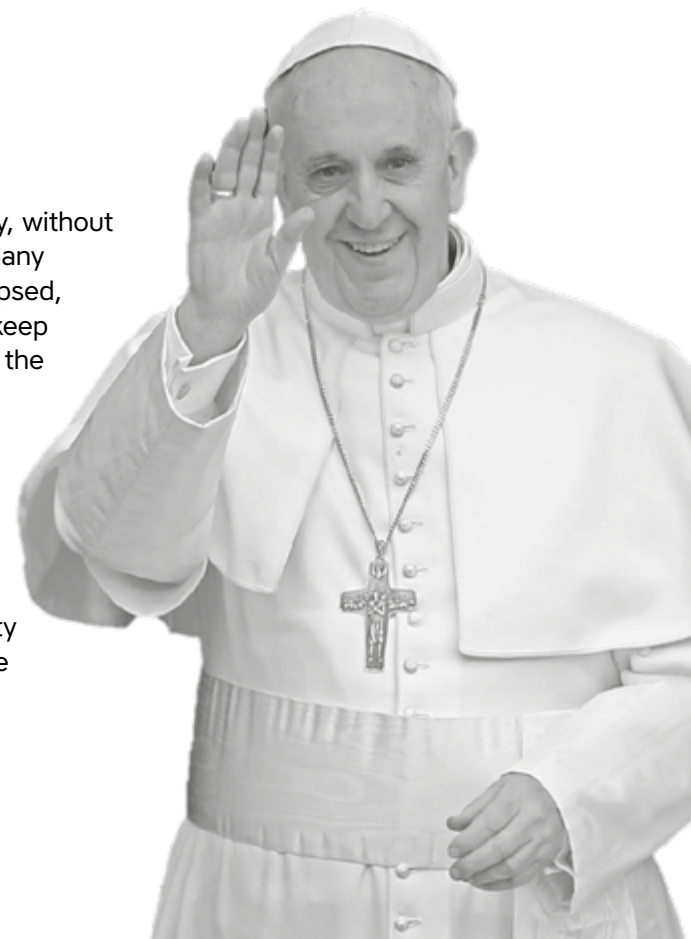
— *Querida Amazonia*, 101



### Peace and reconciliation

"Those who work for tranquil social coexistence should never forget that inequality and lack of integral human development make peace impossible. [...] If we have to begin anew, it must always be from the least of our brothers and sisters."

— *Fratelli Tutti*, 235





# Bangladesh

Development and Peace's partner **Caritas Bangladesh** has accompanied and served Rohingya refugees in the camps in Cox's Bazar, Bangladesh, since they first fled Burma (Myanmar) in 2017.

In 2021, a \$1.1-million grant from Global Affairs Canada enabled Caritas Bangladesh to upgrade the shelters of 10,442 Rohingya refugees. In keeping with Canada's Feminist International Assistance Policy and to address their cultural and gender-specific needs, women were trained and employed in co-designing, building, and maintaining their shelters. They built more durable, better ventilated shelters with safe cooking and bathing spaces, room partitions for increased privacy and locks for safety.



**10,442**  
refugees' shelters  
upgraded



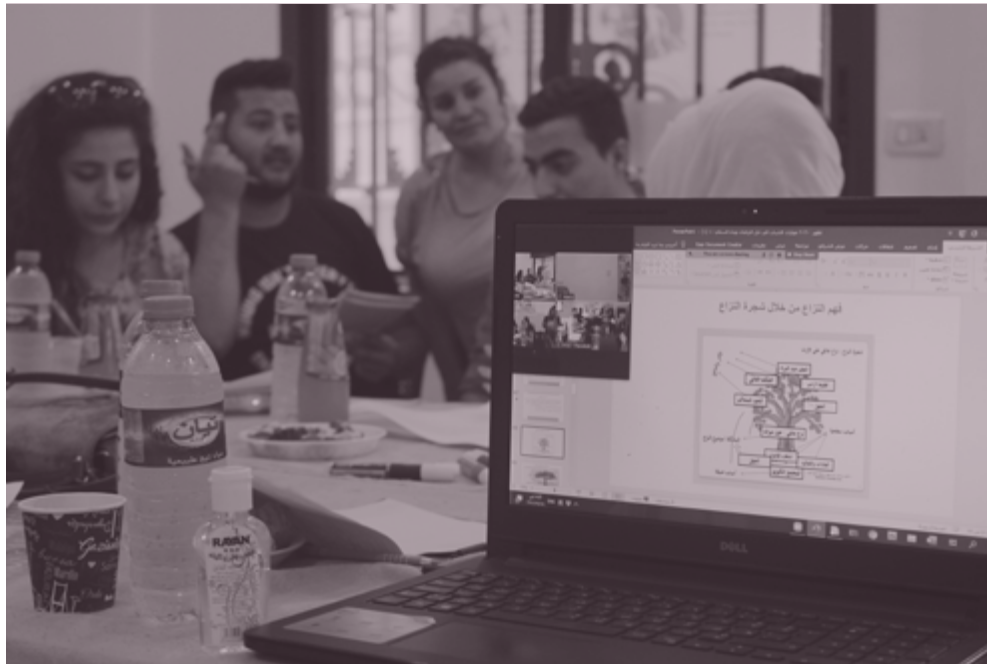
This gender-sensitive, community-led approach empowered refugee women to express their needs, participate in decisions and become self-reliant with respect to shelter rehabilitation and construction. This also helped improve community cohesion and pride. The women now feel safer and reassured that their homes can better withstand extreme weather.

# Middle East

For over a decade, Development and Peace has supported the peacebuilding efforts of its Nobel laureate partner, **PAX**, in Iraq, Lebanon, Syria and Yemen. PAX's *Kulluna Muwatinun* (We are all Citizens) program trains young leaders to create peaceful narratives that combat sectarianism, violence and extremism.



**25**  
young people  
trained



In the past year, the program trained 25 young people from different citizenship groups and media organizations. They learned about and exchanged ideas on civic responsibility; depoliticizing ethnic identities; advocating for peace, justice and rights; and valuing diversity. These influencers now monitor and defend human rights, especially the freedom of religion. They also watch for early warning signs of conflict and help strengthen legal frameworks.

We also supported the research and networking that went into PAX's production of two influential reports on the often-neglected ecological fallouts of war, *Witnessing the Environmental Impacts of War* and *A River of Death: How oil pollution is impacting health and livelihoods in conflict-affected north east Syria*.



# Madagascar

Development and Peace is supporting efforts to help vulnerable farming communities adapt to the impacts of climate change in Madagascar, where it is estimated that 24% of tree cover has been lost over the last 20 years.

With a contribution of \$210,000 from the Quebec International Development Program of Quebec's *ministère des Relations internationales et de la Francophonie*, our partner, the **Social Pastoral Commission of the Diocese of Tsiroanomandidy**, runs a broad-spectrum project that is focused on developing and supporting sustainable livelihoods. The public education arm of the project involves sensitizing children to ecological issues and empowering them to act for change.



**3,471**  
saplings  
planted

Through environmental awareness workshops, 1,442 children aged six to 16 years, from 14 schools, learned about ecological crises, conservation, the water cycle and the role of forests in food security. They also planted 3,471 saplings and enjoyed communal meals.





# Syrian crisis

Syrians have suffered for over a decade and, unfortunately, their troubles are far from over. By its tenth anniversary in March 2021, the Syrian conflict had claimed some 400,000 lives, displaced 6.7 million Syrians internally and forced 5.5 million people to flee the country.

In a wide-ranging program, **we have invested over \$71 million in our humanitarian, development and peace work in Syria, Turkey, Jordan, Iraq and Lebanon.** This includes \$62.9 million from Global Affairs Canada, over \$1.1 million from the Canadian Foodgrains Bank and more than \$7 million from generous Canadians. Our **24 Syria program partners**, including members of the Caritas Internationalis network, other international Christian charities and trusted local organizations, have touched the lives of over 1.3 million people in refugee and host communities.



Our partners provided a wide range of short- and long-term supports to internally displaced persons, refugees and members of struggling host communities. At various times and in different locations, these supports included the provision of temporary shelters; reconstruction help; household supplies; food assistance; healthcare and health information; hygiene kits; psychosocial support and counselling; support for victims of domestic violence and torture; educational support and entrepreneurship training and start-up grants, alongside conflict resolution, citizenship, and human rights training to:

- 722,340 people in Syria and Turkey
- 289,848 people in Lebanon
- 220,191 people in Jordan
- 94,270 people in Iraq



**\$71 million +**  
invested in our  
Syria program

When we provided training in conflict management, citizenship and democracy to 630 young Syrians, including 60 journalists and 30 religious leaders, the young leaders went on to engage a further 20,200 people in discussions and decisions designed to combat injustice and to resolve conflicts peaceably at the grassroots level.



Development and Peace believes in an enduring engagement and reaffirms its commitment over the long term. We do so confidently, knowing that the Government of Canada and Canadians like you have always been unstinting in solidarity toward the people of Syria and the wider conflict-affected region. Please donate generously so that our partners can continue serving people affected by the war in Syria. For more details, visit [devp.org/en/program/syria](https://devp.org/en/program/syria).



# Venezuelan crisis

Over 6 million people have fled social, political and economic chaos in Venezuela, and 1.8 million people are now refugees in neighbouring Colombia. Many of them are *caminantes* who walk for days on end in search of safety, enduring thirst, hunger and exhaustion. They are exceptionally vulnerable to exploitation, trafficking and violence.

Development and Peace's partner **Caritas Colombia** addresses their needs and those of impoverished host communities in three Colombian cities: Cúcuta, Puerto Carreño and Palmira.

With a \$900,000 grant from Global Affairs Canada, Caritas Colombia provided vital support to 12,291 people, over half of whom were women. Special care was taken to focus on female-led households and families with young children, pregnant women and disabled persons.



**12,291**  
people  
supported



People received safe shelter and lodging services, healthcare, hygiene kits, social services and psychosocial support.

Given their transient circumstances, most people especially appreciated receiving paralegal aid, help with documentation and transportation vouchers to facilitate mobility. A second phase of this project, with a similar level of Government of Canada funding, is currently underway.



# RECOVERING TOGETHER

## Responding to needs in the Global South

Although its deadliest early effects were felt nearer to home, the spread of COVID-19 quickly exacerbated global inequality and pushed 97 million additional people into extreme poverty in 2020. Throughout 2021, we learned that it was the poor, no matter where they lived, who were suffering the greatest lasting toll of the pandemic.

Early on, Development and Peace established a COVID-19 Fund of \$600,000 to [allow partner organizations to keep their doors open](#) and to adapt their work to the new reality of limited personal contact. As generous individuals, parishes and dioceses contributed to the *Recovering Together* campaign across Canada, we were able to double the fund and invest over \$1.2 million in 22 pandemic projects in 18 countries across the Global South. The following are but two examples.

## Sierra Leone

The spread of COVID-19 struck terror in Sierra Leone, where people were still recovering from the memory and aftermath of the 2014 Ebola epidemic. To facilitate an effective pandemic response and to fight fear with access to information, Development and Peace allocated \$50,000 from the COVID-19 Fund to the **Network Movement for Justice and Development (NMJD)**. Over a six-month period, NMJD reached 943,977 people in eight rural districts with:

**943,977**  
people  
reached



- Public information programs and short infomercials on community radio stations
- Health information announced on mobile loudspeakers
- Awareness-raising activities targeted at elders, religious leaders and other influencers
- The provision of 400 Veronica buckets (low-cost, portable handwashing stations named after their Ghanaian inventor), hand sanitizers, soap and locally made masks
- The distribution of food kits, including rice, cooking oil, onions and salt to some of the most vulnerable families



# India

In May 2021, Development and Peace launched an urgent appeal for India, where a devastating wave of the pandemic was claiming thousands of lives and leaving hospitals and even morgues overwhelmed. Our members' open-hearted response allowed our partner **Caritas India** to mount a timely response by:



**5,750+**  
COVID-19 patients  
treated



- Treating over 5,750 COVID-19 patients at specialized first-level treatment centres
- Reaching more than 21,400 people through second-tier extension centres
- Providing free medication to over 6,700 recovering patients
- Disseminating public health and vaccination-related information to nearly 26,000 people through two information sharing centres
- Supplying N-95 masks and hygiene kits to frontline health workers caring for COVID-19 patients in home quarantine or isolation
- Offering food kits to over 2,100 impoverished labourers and the urban poor
- Providing coordination and documentation support to help grassroots associations deal with local government agencies

# MOBILIZING CANADIANS

## Rising to the challenge in Canada

Even as COVID-19 continued to disrupt our lives, our jobs, our economies and our countries, the impacts of climate change were exposing the deepening inequalities in our country and around the world, reducing resilience against climate change and disproportionately affecting women and Indigenous peoples.

Responding to the call for global solidarity in the face of the COVID-19 pandemic and the climate crisis, Development and Peace launched the ***Recovering Together*** campaign in the fall of 2020.

In our first attempt at an all-virtual campaign, more than 800 people were trained in 39 workshops to run the campaign in their communities. Development and Peace members used innovative online tools and a chain letter writing challenge to help raise funds for the work of renewal.



We cannot go back to business-as-usual after the COVID-19 pandemic.

That is why, working with over 150 other organizations, Development and Peace joined the movement for a ***Just Recovery***, with ***six key principles*** to put people's health and well-being first; to strengthen the social safety net and provide relief directly to people; to prioritize the needs of workers and communities; to build resilience to prevent future crises; to build solidarity and equity across communities, generations and borders; and to uphold Indigenous rights and work in partnership with Indigenous peoples.

The Just Recovery movement aligned well with ***For the Love of Creation***, an initiative for climate justice that Development and Peace helped lead with Canadian faith communities.

To rebuild a stronger, healthier and more just world, we must awaken to a new relationship with the Earth and a new relationship with each other. This ongoing initiative allows Christians to come together under a unified banner to make a meaningful contribution in the next decade towards a sustainable future for all life on the planet. Building on an e-petition presented in the House of Commons and letters to MPs, we will continue to urge the government to take meaningful action to address climate change by reducing greenhouse gas emissions, investing in a just transition, honouring Indigenous rights and supporting adaptation in the Global South.





# A campaign of love for all

Our **Share Love, Share Lent** campaign was inspired by Pope Francis's encyclical *Fratelli Tutti* and its call to universal love. The campaign invited participants to rediscover Development and Peace through its partners' work and to make a donation in solidarity with communities coping with the pandemic in the Global South.

Nearly 900 members participated in 40 campaign training workshops. We focused on social media and parish communication kits to decentralize the promotion of the campaign. Share Lent donations grew by more than 15 per cent over the previous year's Lenten campaign, with online donations almost doubling. These numbers were especially encouraging given that most churches and schools were fully or partially closed, and the campaign was conducted almost completely online.



**900**  
members  
participated in 40  
campaign training  
workshops

A bilingual **Solidarity Sunday Mass** was presided by the Most Rev. Guy Desrochers, Bishop of Pembroke, and a new member of the Development and Peace National Council. Televised and webcast by Salt+Light Media, the Mass was the highlight of the six weeks of online Share Lent activities that attracted over 1,100 participants, with 300-400 people joining our **webinars with partners** every week.



# Engaging the future

Engaging young people who will advance the pursuit of justice, peace and dignity in the future is of vital import for Development in Peace. With renewed energy, we kicked off a pilot phase of a new format *Laudato Si'* Schools program in Ontario with 23 Catholic schools.

Students at participating schools could earn special *Laudato Si'* merit badges by engaging in a variety of fun and thought-provoking missions. For instance, students had to turn all the maps in a school upside down as a gesture questioning the world order. Badges could also be earned by using the garment labels of clothes deliberately worn inside-out to spark conversations on unfair labour practices.



Students also spoke to their peers about Catholic Social Teaching principles and raised funds for Development and Peace.

# Fundraising

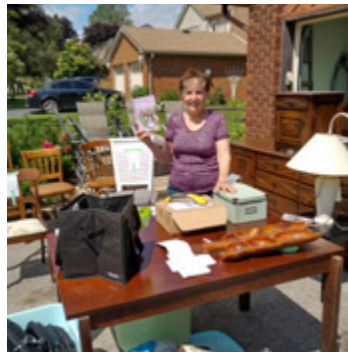
## Seed money: doubling your impact!

*Share Year-Round* is the ideal way for people to spread their Lenten gift throughout the year. By giving monthly, donors allow Development and Peace to reduce administrative costs and plan support for people in the Global South over the long term.

In 2021, this lasting legacy received a boost with **seed money that doubled the impact** of our donors' gifts! In a special collaboration with religious communities to **help build a new generation of support** for the social justice work of the Church, we launched a ***Share Year-Round Matching Fund***. Thanks to their commitment, we raised over \$160,000 for the Fund from 18 religious communities across Canada, including the Scarboro Missions, the Congrégation des Soeurs de Notre-Dame du Saint-Rosaire, the Missionary Oblates of Mary Immaculate, the Jesuits of Canada, the Sisters of St. Martha of Antigonish, the Religieuses de Notre-Dame du Sacré-Coeur, the Sisters of Our Lady of the Missions, the Sisters of St. Joseph of Sault Ste. Marie, the Sisters of Charity of Saint Louis, and the Ursulines of the Canadian Union.

From Ash Wednesday, February 17, to Pentecost, May 23, 2021, all new monthly donors, and donors who increased their monthly commitment, had their gifts matched dollar for dollar for one full year. The initiative attracted **239 new monthly donors** and 160 monthly donors increased their contributions!

Thanks to its popularity and the continued support of donors, the *Share Year-Round Matching Fund* was relaunched in 2022.



## A stable source of solidarity

Created to mark our 50th anniversary in 2017, the Development and Peace Solidarity Fund has now grown to over \$10 million and is providing greater financial stability for our future.



Thanks to the contributions of cornerstone religious communities in building the capital in the Solidarity Fund, in the coming financial year we can now include an additional \$1 million for our work, giving us greater choice to support longer-term programs than government grants usually allow.

★ **239** ★  
new monthly  
donors



# Thank you!

**We thank all our members, donors, religious communities and supporters from the bottom of our hearts!**

As precious links in a chain of solidarity that reaches around the world, you help build a better, more equitable future for all.

Development and Peace gratefully acknowledges the financial support of the Government of Canada provided through Global Affairs Canada; Quebec's *ministère des Relations internationales et de la Francophonie* and *ministère de l'Environnement et de la Lutte contre les changements climatiques*; the Manitoba Council for International Cooperation; the Canadian Foodgrains Bank; Siemens Canada; and the Roncalli International Foundation in accomplishing our mission.





Would you like to know more about our programs and partners? Visit us at **devp.org** or write to **info@devp.org**.

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*Ce rapport annuel est également disponible en français.*

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